

SPP in 5 minutes



THE
 EMPOWERING
LABEL





What is SPP?



We are a network of Small Organic Producers from Latin America, Africa and Asia.

We work in partnership with committed companies and consumers abiding by fair trade principles.



What is SPP?



We promote small producers' high quality products and core values



What is SPP?

We work for a dignified life and a healthy planet for everyone.



What is SPP?

In 2023 we underwent a significant image change with the aim of improving SPP's market positioning and differentiation as a global-reach network and label.





What is SPP?

Our image reflects our values:

- ✦ Undisputed Honesty
- ✦ Genuine Commitment
- ✦ Quality through Responsible actions
- ✦ Transformational Justice





What is SPP?



THE
 **EMPOWERING**
LABEL

The SPP label is our main tool to appeal to companies and consumers and have them choose our products, for a better World.

The SPP **label** is certified by independent third-party bodies.



What is SPP?

In figures:



130

SMALL
PRODUCERS'
ORGANIZATIONS



30

PRODUCER
COUNTRIES



84K

FAMILIES IN
LATIN AMERICA,
THE CARIBBEAN,
AFRICA
AND ASIA



2.5

MILLION PEOPLE



40

CONSUMER
COUNTRIES



+50

COMPANIES AND
BRANDS



+60

DIFFERENT
PRODUCTS



Global presence and reach





10 key differentiators that make SPP unique



1	100% owned by small producers	✓	—	—	—
2	Privately-owned plantations are not certified	✓	—	—	—
3	Only Small Producers in the Global South	✓	—	—	—
4	Minimum prices for all products	✓	—	—	—
5	100% Organic production	✓	—	—	—
6	Only buyers committed with volume	✓	—	—	—
7	No less than 50% certified ingredients	✓	—	✓	✓
8	100% Physical Traceability	✓	—	✓	✓
9	Independent certification	✓	✓	—	✓
10	Minor ingredients from small producers in the Global North.	✓	✓	✓	✓



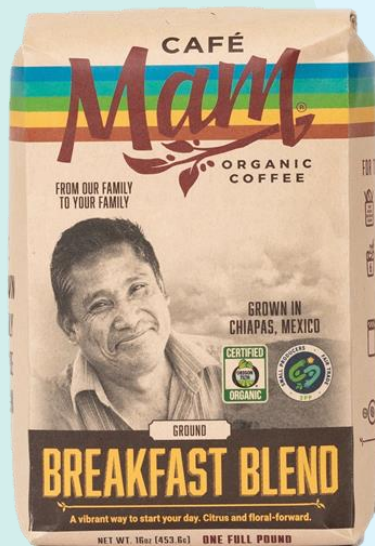
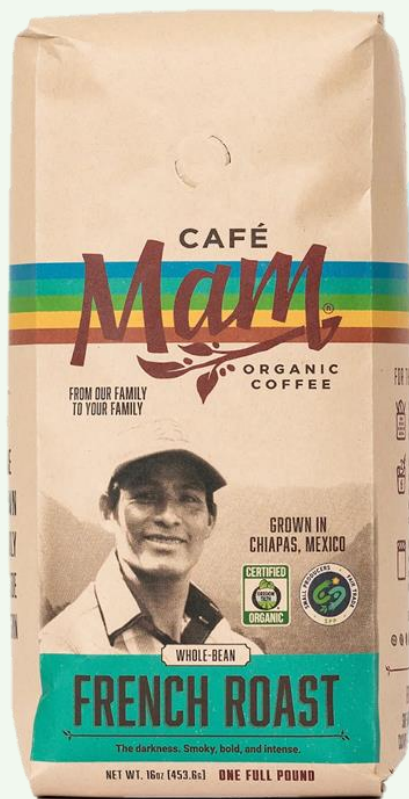
SPP finished products EUROPE





SPP Finished Products

NORTH AMERICA





SPP Finished Products

LATIN AMERICA





SPP works specifically with Small Producers' Organizations



SPP works specifically on strengthening organized small producers.

SPP does not certify or promote the work conducted by individual producers, small producers not organized or large-scale private producers



SPP is 100% owned by small producers from the Global South

Certified organizations are the sole owners of SPP Global and the SPP label.

They are the only ones who have the right to vote at the SPP Global General Assembly.





At SPP, producers make their own decisions, they are not mere beneficiaries.



Producer representatives are entitled to hold most seats on SPP governing bodies.

At SPP, producers manage their own processes and are the architects of their destiny.

SPP rules, standards and policies are based on producers' realities and needs.



SPP buyers participate as supportive allies of producers

Final Buyers' and allies' representatives participate in governing bodies.

The participation of supportive and committed buyer companies is key to reaching more consumers.





SPP pricing is based on actual sustainable production costs



Our minimum prices cover the real costs of sustainable production, inclusive economy and living income, even when market prices and other certifications' prices are lower.



SPP Price System

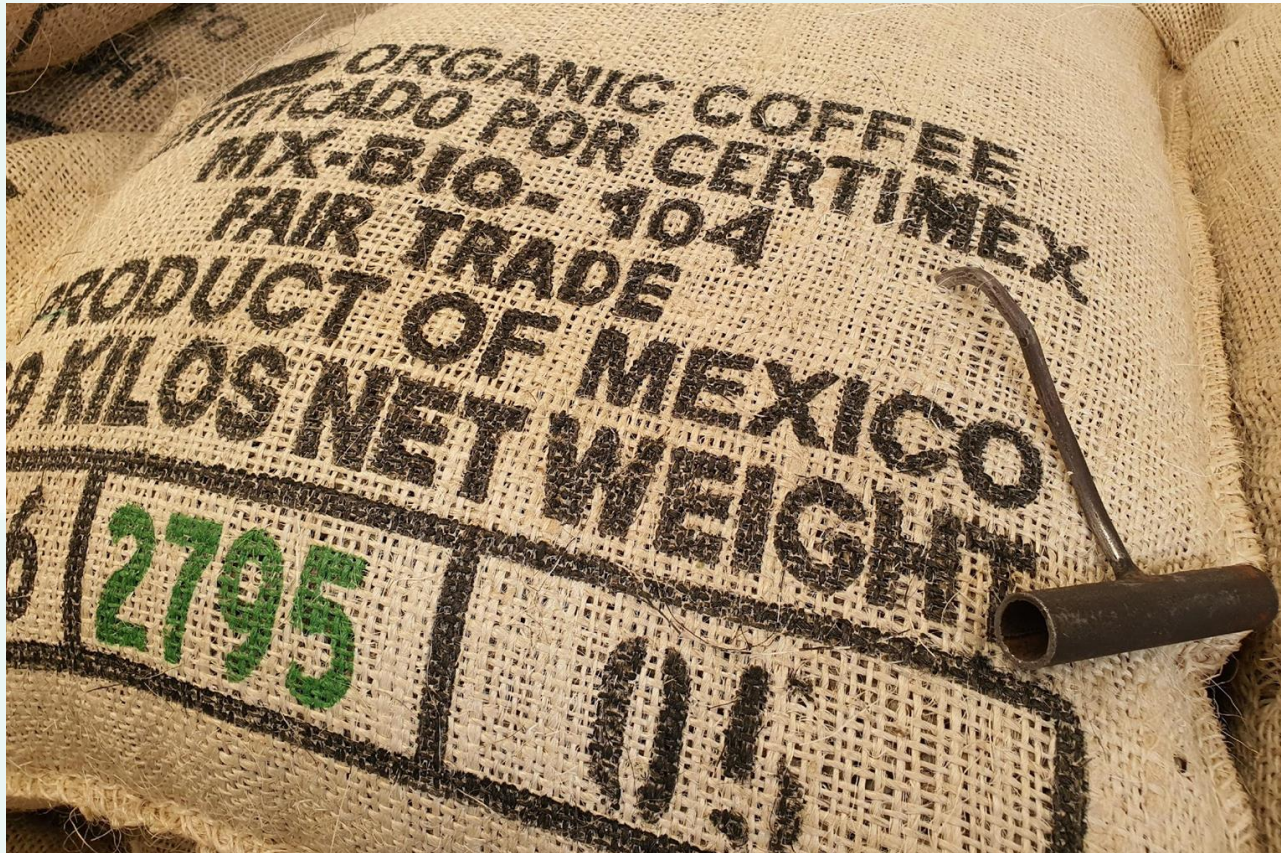
SPP has a Sustainable Price List covering dozens of products

PRODUCT	SPP BASE PRICE	ORGANIC RECOGNITION	SPP INCITATIVE	TOTAL MINIMUM SUSTAINABLE SPP PRICE
Washed Arabica coffee	\$186 usd/100 lb	\$44 usd/100 lb	\$22 usd/100 lb	\$252 usd/100 lb
Cocoa	\$2,750 usd/t	\$600 usd/t	\$250 usd/t	\$3,600 usd/t

[Check Price list](#)



All SPP products are organic, healthy for consumers and the planet



SPP products must have an independent organic certification at origin in all cases.

At SPP, caring for the environment and economic justice always go hand in hand.



SPP guarantees consumers end-to-end physical traceability

SPP products are physically traceable to the source.
SPP does not allow co-ops to prove only accounting traceability ("mass balance") for any product.





SPP provides consumers reassurance concerning composite products.



Composite products, i.e. made using multiple ingredients, must contain a minimum of 50% SPP certified ingredients¹.

1. *For details, consult our General Standard.*



We collaborate with independent certification bodies to certify SPP PRODUCTS

Although the SPP label and its regulations are lead by small producers, compliance is guaranteed by independent certification bodies, who are not subject to SPP or its producers, so that consumers can rest assured.





SPP is internationally renowned as a small-scale fair trade producer label



The SPP fair trade label is recognized by different national and international organizations: it has been positively reviewed on different fair trade label guides.

[SEE GUIDE HERE](#)



The Specialty Coffee Association



A Global network aimed at promoting the Specialty Coffee sector

SPP is a member of:



IFOAM - Organics International

Global umbrella organization for the organic farming movement



IFOAM - Latin America

Latin American representation coordinating the organic movement in the region.



How does SPP work ?

SPP has spaces for producers and buyers from different countries and regions of the world to make participatory decisions about SPP's rules and operation.





How is SPP different from others?

The SPP small producers' organizations go beyond collective sales.

We go all out to achieve overall well-being for our member producers and communities by implementing projects related to human rights, local development, women and youth inclusion, food sovereignty, family financing, and more!





Find out how you can get involved at SPP!



I am a consumer



We are small producers



I am a buyer



I am a Raw Material Distributor



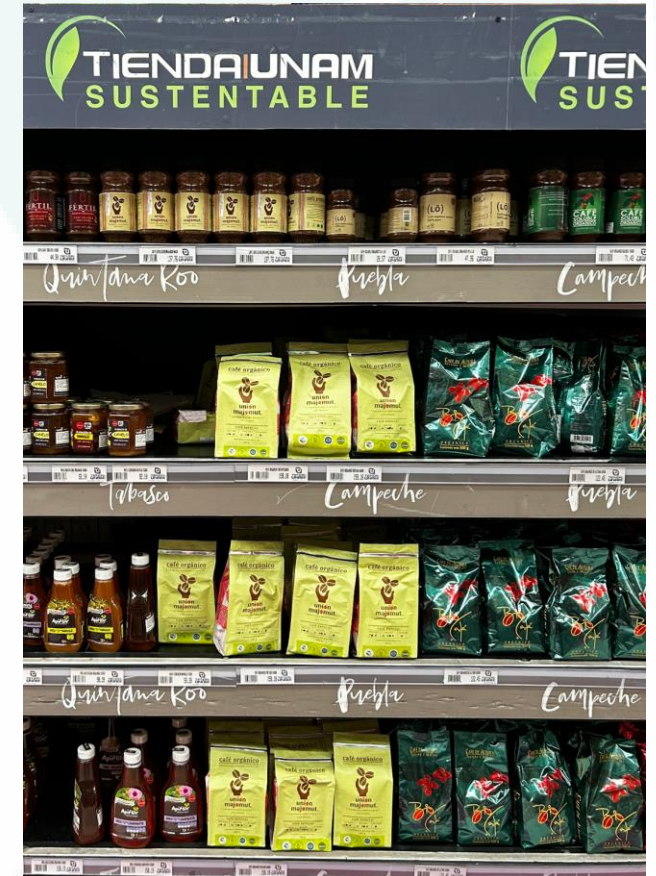
I am a Certifier



I am a consumer

How can I get involved?

- Go around your local stores, supermarkets and online shops to see if they carry our SPP products.
- If they don't, ask them to do so!
- By consuming SPP certified products, you become an ally in taking action to ensure a sustainable future for small producers, their communities, cultures and projects.
- Get your family and friends to also go for SPP, share your SPP-related stories on social media.





We are small female and male producers

How can we get involved?



- All democratic organizations of small organic producers in Asia, Africa and Latin America have the opportunity to get **SPP certified**.
- Learn more about certification [here](#)
- With **SPP**, farmer co-ops' products are set apart in the market as products produced by **small producers under fair trade conditions**.
- By selling their products under the SPP label, producer organizations are guaranteed a fair payment for their products and solidarity business relationships.
- SPP criteria, rules, prices and operation are **decided** upon by small producers and you can consult them [here](#)



I am a buyer

How can I get involved?

- Large and small buyers committed to small organic producers and SPP fair trade can register with **SPP** and use the label on their finished products.
- Being part of **SPP** contributes to enhancing business and brand credibility in consumers' eye and with respect to other brands and labels.
- By carrying SPP products, companies play a role, together with their consumers, in creating a better present and building a better future for thousands of producer families, all while protecting the planet for all.
- Learn more about the SPP registration process [here](#).





I am a Raw Materials Distributor

How can I get involved?



- ☛ You may participate in SPP as an RMD if you're a company that only buys/imports SPP raw materials to sell to small or medium-sized companies who will, in turn, place SPP finished products on consumer markets.
- ☛ SPP Raw Material Distributors make it possible for a large number of companies and consumers to join this movement.

- ☛ SPP Raw Material Distributors are fully endorsed by SPP and their inclusion is intended to generate added value in the market by allowing them access to both SPP producers and our ever-growing family of small conscious companies that want to take part in SPP's fair-ecological trade without large direct or indirect costs.



I am a Certifier

How can I get involved?

- Certification bodies can request authorization to certify compliance with the SPP standard, a **fair trade** scheme dedicated exclusively to promoting **small producers' organizations**.
- As an SPP Authorized Certification Body, you can offer Small Producers' Organizations the possibility of becoming SPP certified in combination with their other organic and sustainable or fair trade certifications, as 10 other certifiers already do across the globe.
- Contact our Standards and Certification Dept for more details on the authorization process.





Differences between SPP company categories

2. Benefits and responsibilities of each SPP Registration category

Benefits and responsibilities	Final Buyer	Raw Material Distributor	Small Buyer	Intermediary
You pay an annual membership to SPP Global	Yes	Yes	Yes	No
You undergo an annual audit conducted by a Certification Body	Yes	Yes	No	Yes
You undergo an annual inspection conducted by SPP Global	No	No	Yes	No
You must submit a purchase – sales report (quarterly/annually) concerning products of SPP origin	Yes	Yes	Yes	Yes
You have the full right to use the SPP label, i.e., you can apply, publish and make any authorized use of the SPP logo or publicly refer to your SPP registration.	Yes	Yes	Yes	No
You must pay a User Fee based on your SPP sales	Yes	Yes	Yes	No
You can register Small Buyers and sell them SPP certified product	Yes	Yes	No	No
You join SPP as a member, that is, as a Solidarity Member of SPP Global with the right to speak during SPP Global General Assemblies.	Yes	Yes	Yes	No
You will appear in our public list of SPP Global stakeholders.	Yes	Yes	Yes	Yes
You may serve on an SPP Global governing body	Yes	Yes	Yes	No
You must sell to at least one SPP Registered Final Buyer to renew your registration	No	No. Subject to a limit of \$150,000 USD per origin.	No	Yes

Would you like to learn more about the differences between SPP company categories?

Find out how you can join SPP by [clicking here](#)

Would you like to get involved? Contact us!



THE
EMPOWERING
LABEL



info@spp.coop

SPP France: contact@spp-france.fr



www.spp.coop



+52 55 6375 5572



[SPP Small Producers](#)



[spp_small_producers](#)



[SPP Small Producers - EN](#)