



**SMALL
PRODUCERS'
PRIDE**

**FAIR
ORGANIC
& AUTHENTIC**

SMALL PRODUCERS' ORGANIZATIONS IN MEXICO

2022 CATALOG

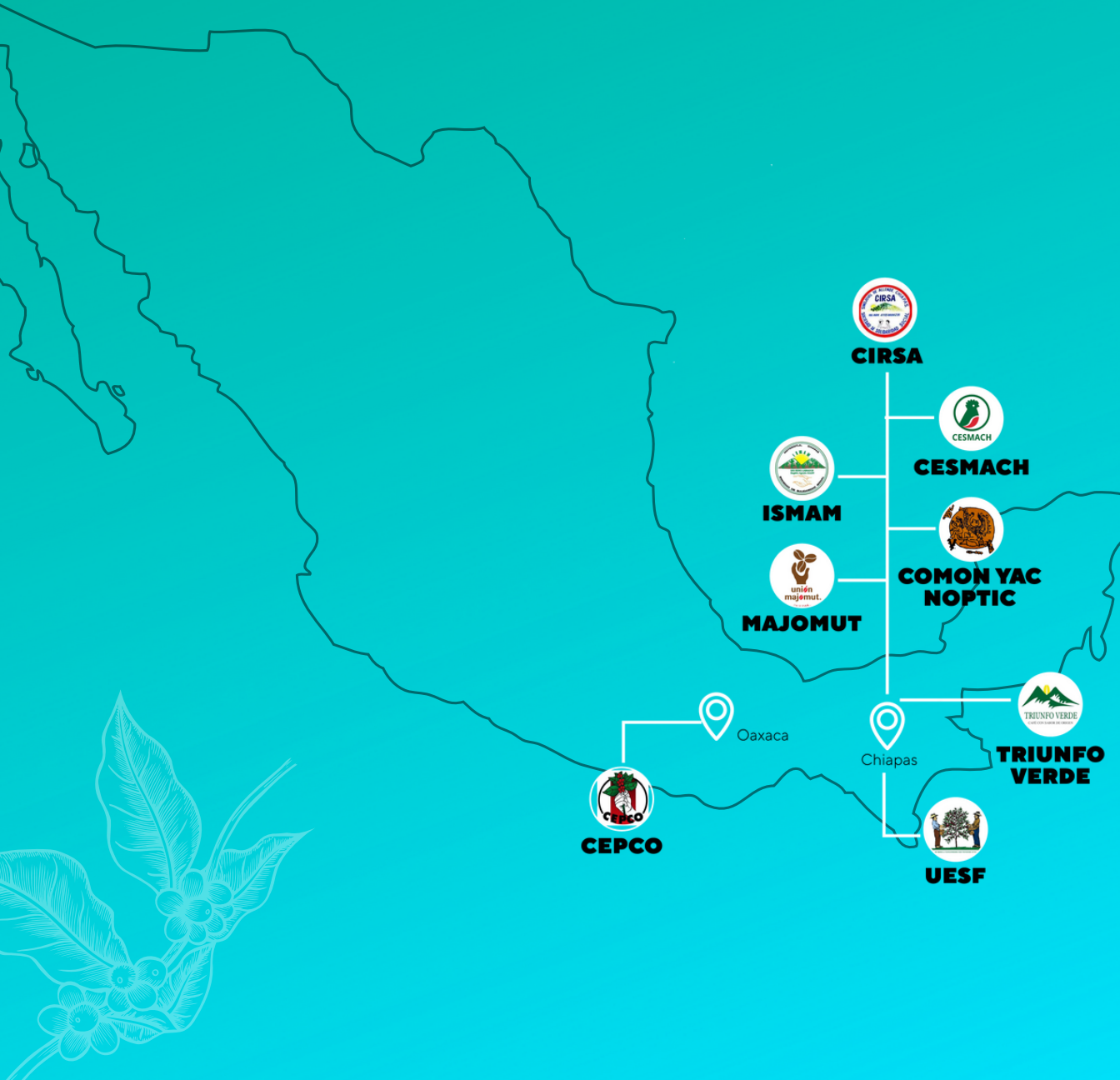




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SPP



CIRSA



CISMACH



ISMAM



**COMON YAC
NOPTIC**



MAJOMUT



**TRIUNFO
VERDE**



Oaxaca



Chiapas



CEPCO



UESF

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COORDINADORA ESTATAL DE PRODUCTORES DE CAFÉ DEL ESTADO DE OAXACA, A.C.



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Main product: Coffee

By-products:

- **Raw material:**
 - Green coffee
- **Finished product**
 - Ground roasted coffee
 - Decaf ground roasted coffee
 - Roasted coffee beans

Other products: honey from Sierra Sur Mountain range, coffee capsules, sauces, jams, dressings

About us

We are a social-minded organization capable of managing an entire coffee supply chain: from the moment coffee is produced by our members until it is marketed via direct trade. We also promote supply projects, full participation of rural women, product diversification and the fight for indigenous rights. We are producers from different cultural backgrounds: chinantec, cuicatec, mazatec, mixe, mixtec, zapotec among others.

Our Story

CEPCO emerged in 1989 in response to the great coffee crisis, deleted economic provisions of the International Coffee Agreement (OIC), falling international coffee prices and a dismantled Mexican Coffee Institute (Inmecafe) which had to end its support of coffee cultivation in Mexico.

It was formed by bringing together various small coffee producer organizations from various Oaxacan coffee regions (Coast, Mazatec Isthmus, Mixtec, Papaloapan, Sierra Norte, Sierra Sur).

Our organizational values

Regional organizations' autonomy. Democratic decision-making. Political, ideological and religious diversity. Transparency regarding resource management.

Projects and impacts

- Renovation of plantations ravaged by leaf rust to enhance coffee quality and renovation.
- Community financial support network to prevent coffee-growing families from switching to other productive sectors.
- Shade trees and biodiversity in production zones to protect aquifers

Markets

- EUA, México, Mercado libre y Amazon

Product highlights

- 100% Biodiversity-friendly coffee.
- Dried Arabica parchment coffee - different varieties.
- Coffee grown at high altitudes (about 3300 ft. to over 5500 ft./1000 m. to 1700 m.) in the Sierra Sur Mountain range, Mixteca Alta region.
- Cupping score: 83 to 90 points.
- Certified organic by the USDA-NOP and according to LOOAA-Mexican Standards. Fair Trade certified by FLOCERT and SPP.

2801 Producer
Members

34

Communities

14000

Individuals involved

Packaging options:

Green coffee

- 1 kg (2.2 lb) or 69 kg (152.1 lb) bags

Ground roasted coffee

- 30 gr (1 oz) single-serve bags
- 50 - 100 gr (1.7 - 3.5 oz) Bottles

Roasted coffee beans

- Laminated bag with valve
- Eco-friendly Kraft bag: 113 gr (3.9 oz), 454 gr (1 lb) and 1 kg (2.2 lb)

Finished product brand:

LO (La Organización) Organic Coffee:

- Ayuuk
- Café Enmielado (Honey processed coffee)
- Mixteca
- Pueblo de nubes
- Orgánico (Organic coffee)

Harvest:

December - April



CAMPESINOS ECOLÓGICOS DE LA SIERRA MADRE DE CHIAPAS. SC

Chiapas, Mexico

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Facebook: @CesmachSC

Main product: Coffee

By-products:

- **Raw material**
 - Green coffee
- **Finished product**
 - Ground roasted coffee
 - Roasted coffee beans
- **Other products:**
 - Coffee blossom honey

About us

We are a group of organic coffee producers who guard the El Triunfo Biosphere Reserve, the place where our coffee plantations grow.

We work in an organized way to provide you with top quality mountain-grown coffee in every cup.

Our story

The organization was founded in 1994 to counteract an ongoing critical situation involving trade through intermediaries, lack of financing and technical support, as well as prevailing "loan sharks", people who grant loans with high interest rates.

Because of this, farmers had to use their profits to pay back those intermediaries who maintained a monopoly on coffee production. This was no longer the case after CESMACH was created and began to receive funding from international entities, all while managing to lay the foundations for ecological production and community social work.



Our organizational values

Social responsibility, transparency, honesty, integrity and loyalty.

Projects and impacts

- Improvement of farms particularly focusing on roofs for coffee drying.
- Purchase of bags, payment for technical support and creation of coffee collection center.
- We promote gender equality, fair trade and elimination of child labor.
- Improvement of small producers' plots helped by social work association. Investment to help cover costs of transporting produced goods and to improve fertilization methods.

Markets

- Mexico, USA, Germany, France, Italy

Product highlights

- High-altitude, certified organic coffee.
- European and Mexican Quality.
- Environmentally-friendly and responsibly grown coffee.
- Varieties: Typica, Rancho Bonito and Bourbon. Wet processing and sun drying.
- Grown at 900 - 1700 masl (2953 - 5577 fasl)
- Cupping score: 84 points.
- Organic certifications: USDA-NOP (USA), SADER-LOOA (Mexico) and Europe. Fair Trade Certifications: SPP Global and FloCERT.

452 Producer
Members

44

Communities

2,712

Individuals involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) henequen bags
- 365-bag batches

Ground roasted coffee

- Airtight bags: 250 gr (0.5 lb), 454 gr (1 lb) and 500 gr (1.1 lb)
- 2.5kg (5.5 lb) Airtight Bags

Roasted coffee beans

- Airtight bags: 250 gr (0.5 lb), 454 gr (1 lb) and 500 gr (1.1 lb)
- 2.5kg (5.5 lb) Airtight Bags

Finished product brand:

CESMACH:

- Café Altura Especial
- Café Sabor Jaltenango
- Café Femenino
- Café Sabor tradicional

Rancho Bonito:

- Microlot specialty coffee, Marago coffee and Honey process coffee

Harvest:

December - April

COMUNIDADES INDÍGENAS DE LA REGIÓN DE SIMOJOVEL DE ALLENDE CIRSA S.S.Ś



Chiapas, Mexico

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Main product: Coffee

By-products:

- **Raw material:**
 - Green coffee
 - Parchment coffee
- **Finished product**
 - Ground roasted coffee

About us

We are a sustainable organization made up of small indigenous peasant producers located in the Simojovel de Allende Region: we produce organic and value-added products.

We do fair trade in domestic and international markets, providing transparency to members, allies and customers and improving the living standards of members' families. All this takes place in harmony with environmental preservation.

Our story

In the decade that ran from 1979 to 1989, people started to ponder and question the fact that local bosses maintained land monopoly and controlled production and economic power.

In 1989, a group of catechists began encouraging and raising awareness among small producers so that they get organized to perform different processes.

In September 1992, CIRSA (Indigenous Communities of the Simojovel de Allende Region) was legally constituted with 359 members from 12 communities.

In 1993, a plot of land was purchased in the municipality of Simojovel de Allende to build offices and warehouses

Projects and impacts

- 50% of producers received pulpers to improve coffee quality.
- A plant was built and equipped with coffee processing machines to add product value.
- Agronomic management in a timely manner.
- Profits are equitably distributed to families.
- We use organic methods. Agrochemicals are excluded.

Markets

- Germany, France, Austria, Belgium, USA, Mexico

Product highlights

- High-altitude coffee, grown at 1500 masl (4921 fasl).
- 100% organic production.
- Varieties: Arabica, Typica (Mondo Novo, Bourbon, Caturra), as well as Catimor coffees (geisha, Costa Rica 95 and Aztec gold).
- Cupping score: 82 to 84 points.
- Certifications: Organic certifications: USDA-NOP (USA) (CANADA), SADER-LOOA (Mexico) and Europe. Fair Trade Certifications: SPP Global and Flocert

389 Producer Members

31

Communities

3,112

Individuals involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) Jute Bags

Ground roasted coffee

- Laminated bags: 500 gr (1.1 lb) and 1 kg (2.2 lb)

Finished product brand:

BIO CIRSA

Harvest:

October - February

COMON



COMON YAJ NOPTIC S. DE S. S.

Chiapas, Mexico

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Facebook: @ComonYajNopticSdeSS

Main product: Coffee

By-products:

- **Raw material:**
 - Green coffee
- **Finished product**
 - Ground roasted coffee

Other Services: "Puerta a la Montaña" Ecotourism Site

About us

We manage coffee plantations respecting all living beings and without using chemicals.

We grow and roast your coffee ensuring top-notch quality and applying certified processes.

Our story

On May 19, 1995, our organization was founded in the Limonar Ranch with 201 mostly indigenous members from Chiapas highlands, all seeking to benefit communities by means of social projects.

Projects accomplished by our organization include suspension bridges, increased access to energy services, roads to transport goods, community schools, health centers in the Municipality of La Concordia, Chiapas.



Values

Customer privacy, social responsibility regarding communities, honesty with producers.

Projects and impacts

- Organic compost and fermented fertilizers to increase plot productivity; 70 producers benefited.
- Thanks to renovation of coffee plantations, productivity increased by 66%.
- Proper management of crop/beekeeping residues such as pulp and fermented honey, in addition to installing biofilters and biodigesters to help produce biogas.

Markets

- USA, Canada and Mexico

Product highlights

- Organic coffee
- Sweet and citrus flavor notes with long lasting finish; chocolate and citrus aroma
- High Altitude Coffee grown at 1200-1750 masl (3937-5741 fasl)
- Cupping score: 83- 86 points.
- Certifications: Organic certifications: USDA-NOP (USA) (Canada), SADER-LOOA (Mexico), JAS (Japan) and Europe. Fair Trade Certifications: SPP Global and FloCERT

148 Producer Members

12

Communities

850

Individuals involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) bags
- 275-bag batches

Ground roasted coffee

- Laminated bags: 250 gr (0.5 lb), 500 gr (1.1 lb) and 1 kg (2.2 lb)

Finished product brand:

METIK:

- Café calidad Americano (American quality coffee)
- Café calidad Europeo (European quality coffee)

Harvest:

December - April

COFFEE 8

TRIUNFO VERDE



FINCA TRIUNFO VERDE, S.C.

Chiapas, Mexico

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Main product: Coffee

By-products:

- **Raw material:**
 - Green coffee
- **Finished product**
 - Packaged ground roasted coffee
 - Bulk roasted coffee beans

About us

We are a small coffee producer organization that farms organically and promotes organic farming in the buffer zone of the El Triunfo biosphere reserve, so as to contribute to preserving and recovering both natural resources and biodiversity.

Our goal is to improve our living standards by selling our products all while respecting the environment.

Our story

Founding members of Finca Triunfo Verde began their organizing work in 1999. The organization was formed and constituted thanks to united efforts of producers from 7 working groups located in the communities of Nueva Colombia and Nueva Palestina, municipality of Ángel Albino Corzo, and the community of Monterrey, municipality of La Concordia.

Our social purpose has been focused on finding solutions to common problems faced by small producers; that is, lack of market opportunities, lack of access to financing for primary production activities, collection and trade-related matters. Finally, FTV has made it possible to carry out projects to preserve and recover natural resources.



Values

Justice, democracy, gender equality, freedom of speech, autonomy, commitment, respect, responsibility, impact-oriented and opportunity-driven.

Projects and impacts

- Constitution, legal and tax registration of our own entity to obtain financing
- We developed programs to engage young people in activities related to product diversification and as members of the organization.
- A gender policy was developed to ensure female producers join Triunfo Verde as full members without being treated differently.
- A climate change adaptation program was developed.
- 420 members benefited from housing improvement funds.
- 1,000 school supply kits were donated to producers' children so that they continue studying from home.
- A program to capitalize 7.5 dollars from social premiums, 2019 to 2026, was carried out to reduce dependence on external financing.
- 1,000 basic food boxes were donated to coffee families during COVID times.
- 200 female members and wives of members benefited from the construction of 200 backyard production units to raise dual-purpose chickens (meat and egg).

Product highlights

- Chocolate, floral and citrus flavor notes. Washed Arabica coffees.
- Cupping score: 80 to 89 points.
- Certifications: Organic certifications: USDA-NOP (USA) (CANADA), SADER-LOOA (Mexico) . Fair Trade Certifications: SPP Global and Flocert

459 Producer Members

34

Communities

2000

Families involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) henequen bags
- 69 kg (152.1 lb) GrainPro bags

Ground or roasted coffee

- 500 gr (1.1 lb) laminated bags with valve
- 500 gr (1.1 lb) and 200 gr (7 oz) Kraft bags with valve

Bulk roasted coffee beans

- 10 kg to 50 kg (22 lb to 110.2 lb) GrainPro bags

Finished product brand:

Triunfo verde

Harvest:

December – March

Markets

- USA and Canada

ISMAM



INDIGENAS DE LA SIERRA MADRE DE MOTOZINTLA SAN ISIDRO LABRADOR S. DE S.S.

Chiapas, Mexico

ismam.exportadoracafe@gmail.com

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Facebook: @mamcoffee.organico

Main product: Coffee

By-products:

- **Raw material:**
 - Robusta green coffee
 - Arabica green coffee
 - Parchment coffee
- **Finished product**
 - Ground roasted coffee

About us

ISMAM (Indigenous People from the la Sierra Madre de Motozintla Region) was one of the first organizations to produce organic coffee in Mexico. It counts producers from more than eighty indigenous communities.

ISMAM's coffee is certified organic by IMO. Natural sundried coffee: no machines are used during drying process.

Our story

As ISMAM was founded back in 1985, it had 200 members. At first, we started by doing social welfare activities which then turned into collective actions with a sustainable approach.

ISMAM is currently made up of 603 people belonging to the Mam, Chol, Maya, Tzeltal, Tzotzil and Tojolabal ethnic groups. They come from 182 communities located at 800-1800 meters above sea level (2624.6 - 5905.5 fasl) in 19 municipalities, which together constitute the Fronteriza, Frailesca, Sierra and Soconusco regions.

Values

Transparency, honesty, freedom, justice, reconciliation and solidarity, common good, equality and dialogue.

Projects and impacts

- Relief funds are provided to fair trade producers to be used for food, protective equipment or emerging situations such as COVID 19.
- Support to renovate producers' coffee plantations.
- Training to protect the environment.
- Purchase and distribution of fruit and timber trees that enhance reforestation.

Markets

- Germany, France, Austria, Japan, USA, Canada, Mexico

Product highlights

- 100% Organic Gourmet Coffee.
- High altitude coffee grown at 800 to 1800 masl (2624.6 - 5905.5 fasl).
- Cupping score: 81 to 84 points; Moisture content: 10 to 11.5%.
- Certifications: Organic certifications: USDA-NOP (USA) (Canada), SADER-LOOA (Mexico), NATURLAND (Germany), JAS (Japan) and Europe. Fair Trade Certifications: SPP Global and Flocert.

584 Producer
Members

57

Communities

2920

Individuals involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) Jute bags for Robusta/Arabica coffee

Ground roasted coffee

- Laminated bags: 250 gr (0.5 lb), 500 gr (1.1 lb) and 1 kg (2.2 lb)
- Small Jute bags: 250 gr (0.5 lb), 500 gr (1.1 lb) and 1 kg (2.2 lb)

Finished product brand:

CAFE MAM

Café orgánico ISMAM (ISMAM Organic Coffee)

Harvest:

November - May

MAJOMUT



UNIÓN DE PRODUCTORES ORGÁNICOS BENEFICIO MAJOMUT S.P.R DE R.L.

Chiapas, Mexico

ventas@majomut.org

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www.union.majomut.org

Facebook: @unionmajomutOficial

Main product: Coffee

By-products:

- **Raw material:**
 - Green coffee
 - Parchment coffee
- **Finished product**
 - Ground roasted coffee
 - Freeze-dried instant coffee

About us

Unión Majomut is a non-profit organization that brings together about 1,000 coffee-producing families from 35 Tzotzil and Tzeltal indigenous communities which together constitute these five municipalities of Southern Mexican region "Altos de Chiapas": Chenalho, Pantelho, Tenejapa, Cancuc and Oxchuc.

Our story

Union MAJOMUT was born in 1981. It was legally registered on March 9, 1983 as "Unión de Ejidos y Comunidades Cafeticultores Beneficio Majomut R.I. de C.V.". It is nowadays known as Unión de Productores Orgánicos Beneficio Majomut S. de P.R de R.L. Majomut's raison-d'etre is to improve the way in which members produce, process and trade coffee.

Our organization seeks to improve overall living conditions within communities by promoting programs regarding housing improvement/self-help housing, widely-consumed grain production enhancement, food self-sufficiency, getting female producers organized and creation of a peasant microbank.

Values

Commitment, Transparency, Honesty, Quality, Social Responsibility.

Projects and impacts

- To date, 70 % of the farming land owned by the cooperative has been renovated.
- Food sovereignty to produce food for self-consumption. We currently have 15 working groups where most participants are women. These groups directly benefit 130 people.
- Temporary jobs are generated for 1,210 people during the coffee harvest season.
- The co-op produces 350,000 kg (385.8 ton) of coffee per year; 90% of produced goods are exported.
- Product diversification due to organic production system.
- Water source protection.

Markets

- Mexico, Canada and the USA, as well as Italy, Belgium and Spain within the European Union.

Product highlights

- High altitude coffee strictly grown at 900 to 1600 masl (2952.8 - 5249.3 fasl).
- Various fruity flavor notes, strong, medium body and pleasant acidity. Good coffee attributes, free from agrochemicals.
- Certifications: Organic certifications: USDA-NOP (USA), (CANADA), SADER-LOOA (Mexico) and Europe. Fair Trade Certifications: SPP Global and Flocert

800 Producer
Members

33
Communities

4000
Individuals involved

Packaging options:

Green and parchment coffee

- 69 kg (152.1 lb) Jute bags

Ground roasted coffee

- Airtight bags: 250 gr (0.5 lb), 500 gr (1.1 lb) and 1 kg (2.2 lb)
- Kraft bags: 250 gr (0.5 lb), 500 gr (1.1 lb) and 1 kg (2.2 lb)

Freeze-dried coffee

110 gr (3.8 oz) Glass jar

Finished product brand:

Unión Majomut

Harvest:

October - May



SOCIEDAD DE PRODUCCIÓN RURAL UNIÓN DE EJIDOS Y COMUNIDADES SAN FERNANDO S.P.R. DE R.I.

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www.biocafe.org.mx

Facebook: @cafetostadobiocafe

Main product: Coffee

By-products:

- **By-products:**
 - Green coffee for export and specialty coffees.
- **Finished product**
 - Ground roasted coffee
 - Roasted coffee beans
 - Freeze-dried instant coffee

About us

We are Sociedad de Producción Rural Unión de Ejidos y Comunidades San Fernando S.P.R de R.I, a social economy organization made up of small producers who grow Organic and Fair Trade certified coffee.

Our story

The organization was founded in 1984. By 1989, it had achieved organic certification. Their first coffee export transaction took place in 1990. In 2007, it achieved Fair Trade certification. By 2014, it won the 1st place in the female category at the Mexican "Cup of Excellence" competition. They were finalists at the SPP Coffee Awards competition during the SCA fair in 2018. Finally, they won the 1st place at the 2021 Golden Cup - Mexico contest and 2nd and 13th place at the 2021 Cup of Excellence - Mexico.

Values

Commitment, Collaboration, Solidarity, Trust, Cooperative work, Respect, Honesty, Participation, Transparency, Equality, Environmental protection.

Projects and impacts

- Renovation of coffee plantations to benefit all producer members thanks to coffee price. Improvement of housing, creation of cafeterias, alternative shelter (housing, food and education). Training program for women, as well as training to make vermicompost, to enhance agroecological development and to set up community gardens.
- It has been possible to obtain better prices for produced coffee, advance payment to Harvest accounts, financing, support for funeral expenses, support for Health expenses and continuous training.
- We have slowed down soil erosion and mitigated contamination risks.

Product highlights

- Roasted coffee and Green coffee; Chocolate, dried fruit and citrus flavor notes; velvety body; grown at 1100 to 1300 masl (3608.9 - 4265.1 fasl).
- Gourmet coffee; creamy body; bright acidity; hazelnut, chocolate and caramel flavor notes; grown at 1300 to 1700 masl (4265.1 - 5577.4 fasl).
- Cupping score: 83-88 points (second place winner at Cup of Excellence - Mexico and two-time first winner of Fair Trade Golden Cup).
- Certifications: Organic certifications: USDA-NOP (USA) , SADER-LOOA (Mexico), NATURLAND (Germany), BIO SUISSE (Switzerland), JAS (Japan) and Europe. Fair Trade Certifications: SPP Global and Flocert

974 Producer
Members

45

Communities

5844

Individuals involved

Packaging options:

Green coffee

- 69 kg (152.1 lb) henequen bags

Ground roasted coffee

- 500g (1.1 lb) Metallic bag with valve

Freeze-dried instant coffee

- 100 gr (3.5 oz) and 200gr (7 oz) glass jar

Finished product brand:

Bio Café

Harvest:

December, March-April

Markets

- Switzerland, USA, Germany and New Zealand



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ORGANIC
& AUTHENTIC**

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