

WHATS IS SPP?


INFORMATION FOR CONSUMERS



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WHAT IS SPP?

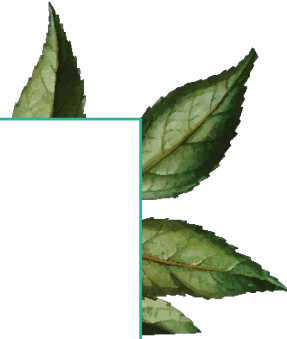


We are a network of small organic producers
from Latin America, Africa and Asia.



WHAT IS SPP?

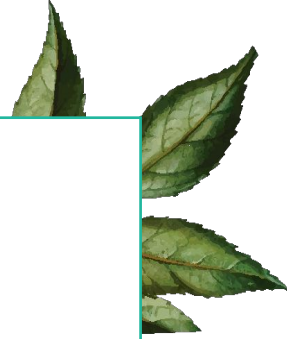
We work in partnership with committed companies and consumers.





WHAT IS SPP?

We promote the high quality products
and values of small producers.

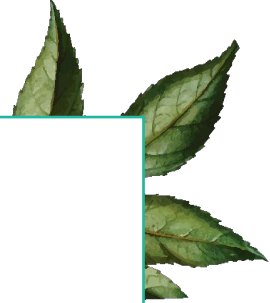


WHAT IS SPP?

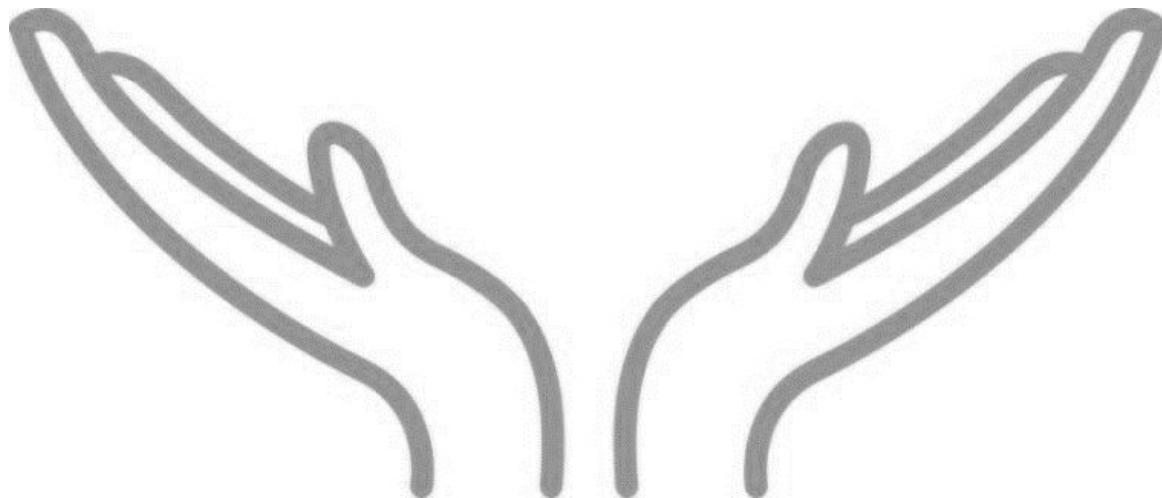
We work for a dignified life and a healthy planet for all.



WHAT IS SPP?



The **SPP** label is independently certified by independent certification entities.



SPP IN NUMBERS



117

ORGANIZACIONES
DE PEQUEÑOS
PRODUCTORES



26

PAÍSES
PRODUCTORES



500MIL

FAMILIAS DE
AMÉRICA
LATINA,
CARIBE,
ÁFRICA
Y ASIA



2.5

MILLONES
DE
PERSONAS



40

PAÍSES DE
CONSUMO



50

EMPRESAS Y
MARCAS



60

PRODUCTOS
DIFERENTES

SPP FINISHED PRODUCTS: EUROPE



SPP FINISHED PRODUCTS: NORTH AMERICA



SPP FINISHED PRODUCTS: LATIN AMERICA

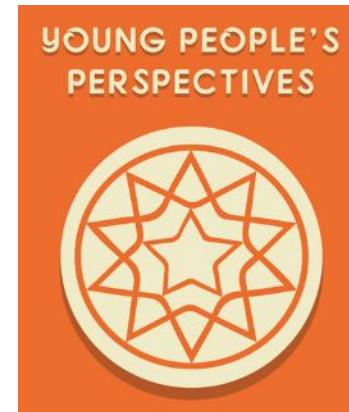
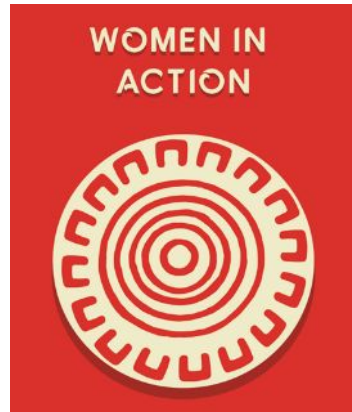


Complete SPO list: <https://d-spp.org/Opp/Productos>



GLOBAL CONTRIBUTIONS

GLOBAL CONTRIBUTIONS SPP SMALL PRODUCERS



Small producers' organizations, in alliance with companies and consumers, make great contributions to vital issues for consumers and producers.

Global Contributions SPP: <https://spp.coop/aportes-spp/?lang=en>

STOP CLIMATE CHANGE



SPP is stopping Climate Change

- ✓ **SPP** small producers are contributing to curbing climate change by producing in a sustainable manner and preserving natural areas.

WOMEN IN ACTION



With **SPP** women strengthen their autonomy

- ✔ **SPP** small producers' organizations strengthen women's position through various projects and activities in their organization and localities.

WOMEN IN ACTION



With **SPP** women strengthen their autonomy

- ✓ By strengthening women, a better gender balance and respect is achieved.

CRAFTED
HIGH QUALITY



SPP is High Quality Craftsmanship

- ✓ Small **SPP** producers produce naturally and on a small scale.
- ✓ Families carefully handcraft a very high selected quality product, with the final consumer in mind.

LOCAL ECONOMIES



SPP strengthens local economies

- ✓ By receiving prices that cover production costs and a living income, small producers increase their capacity to invest in local economies and thereby create direct and indirect employment.

LOCAL ECONOMIES



SPP strengthens local economies

- ✓ **SPP** generates direct and indirect local employment, thereby leading to better local prospects and preventing migration.
- ✓ Increases producers' capacity to influence public policies and projects.

YOUNG PEOPLE'S PERSPECTIVES



SPP seeks to improve prospects for young people

- ✔ **SPP** small producers' organizations strengthen young people's position with productive innovation and diversification projects, and the processing and selling of finished products.
- ✔ **SPP** encourages young people to participate at different operational and managerial levels of their organizations.

FOOD SOVEREIGNTY



SPP strengthens local Food Sovereignty

- ✓ Small **SPP** producers not only produce products for marketing, but also produce food for self-consumption and for local markets, which guarantees greater food security and sovereignty, in contrast to the monoculture practiced by large producers.



THE DIFFERENCE

www.spp.coop

SPP ONLY WORKS WITH SMALL PRODUCER ORGANIZATIONS



▶ **SPP** works exclusively to strengthen organized small producers.

▶ **SPP** does not certify or promote the work of small individual producers, small unorganized producers or large private producers.



SPP ONLY WORKS WITH ORGANIC CERTIFIED PRODUCTS

SPP only certifies products that, in addition to complying with SPP regulations, have a certificate recognized as an organic product.



SPP IS 100% OWNED BY THE SMALL PRODUCERS OF THE SOUTH

Certified organizations are **SPP** Global's Owner Members.
They are the only ones who have right to vote in **SPP**
Global's General Assembly.



AT **SPP**, PRODUCERS DECIDE FOR THEMSELVES, RATHER THAN BEING MERE BENEFICIARIES

- ▶ Producer representatives have a majority in governing bodies.
- ▶ **SPP** rules and policies are based on realities and needs of producers themselves.
- ▶ At **SPP** producers are managers of their own processes, not mere beneficiaries

SPP BUYERS PARTICIPATE AS STRATEGIC AND SUPPORTIVE ALLIES OF PRODUCERS

- Final buyers' representatives and allies participate in governing bodies.
- Buyer companies' opinion is considered to reach more consumers.





SPP PRICES ARE BASED ON REAL COSTS OF SUSTAINABLE PRODUCTION

Our minimum prices cover real costs of sustainable production, an inclusive economy and a dignified life, even when markets and other certifications set lower prices.



ALL **SPP** PRODUCTS ARE ECOLOGICAL, HEALTHY
FOR THE CONSUMER AND THE PLANET

▸ **SPP** products must have independent organic certification in all cases.

▸ At **SPP** taking care of the environment and economic justice always go hand in hand.



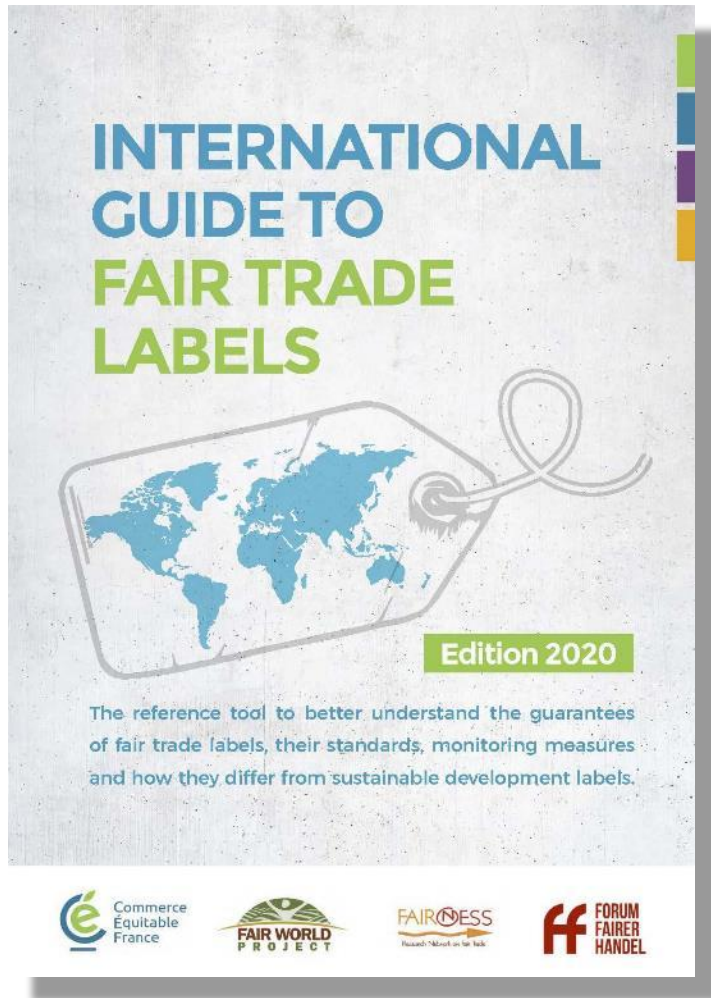
SPP GUARANTEES TO CONSUMERS PHYSICAL TRACEABILITY OF THE PRODUCT BACK TO THE PRODUCER

▀ **SPP** products must be physically traceable to their origin. **SPP** does not allow any products to have only accounting traceability ("mass-balance").

SPP GIVES CONSUMER SAFETY ABOUT MIXED PRODUCT INGREDIENTS

▶ In the case of mixed products, which contain different ingredients, a high percentage of these ingredients must be **SPP** certified.





SPP IS INTERNATIONALLY RECOGNIZED AS A FAIR-TRADE LABEL FOR SMALL PRODUCERS

SPP is a recognized fair-trade label by different national and international organizations. It has been positively evaluated in different guides of fair-trade labels.

WE WORK WITH INDEPENDENT CERTIFICATION ENTITIES TO CERTIFY **SPP** PRODUCTS

The **SPP** label and regulations are owned by the small producers, but compliance is guaranteed by certification entities independent of the **SPP** and the producers, to give greater guarantee to consumers.



member of group
kiwa
Partner for progress

BIO LATINA
CERTIFICADORA



CONTROLUNION



IMOcert

TERO
Des professionnels engagés pour les territoires ruraux

qcs quality certification SERVICES





WHY PARTICIPATE? CONSUMERS



To be an active part of **SPP** great alliance to safeguard the sustainable future of small producers, their communities, cultures and projects.





Practicing and standing out in the market through **SPP** for being part of a scheme for authentic trade - one that is based on the situation, necessities and values of small producers.





SPP has a system of standards and certification that guarantees a fair price to producers and healthy products from small democratic producers to consumers.





SPP has networks of producers and buyers in different countries and regions of the world and makes decisions on its rules and functioning in a participatory manner.



PARTICIPATION, PROMOTION AND COMPETITIONS AT TRADE FAIRS AND CONFERENCES

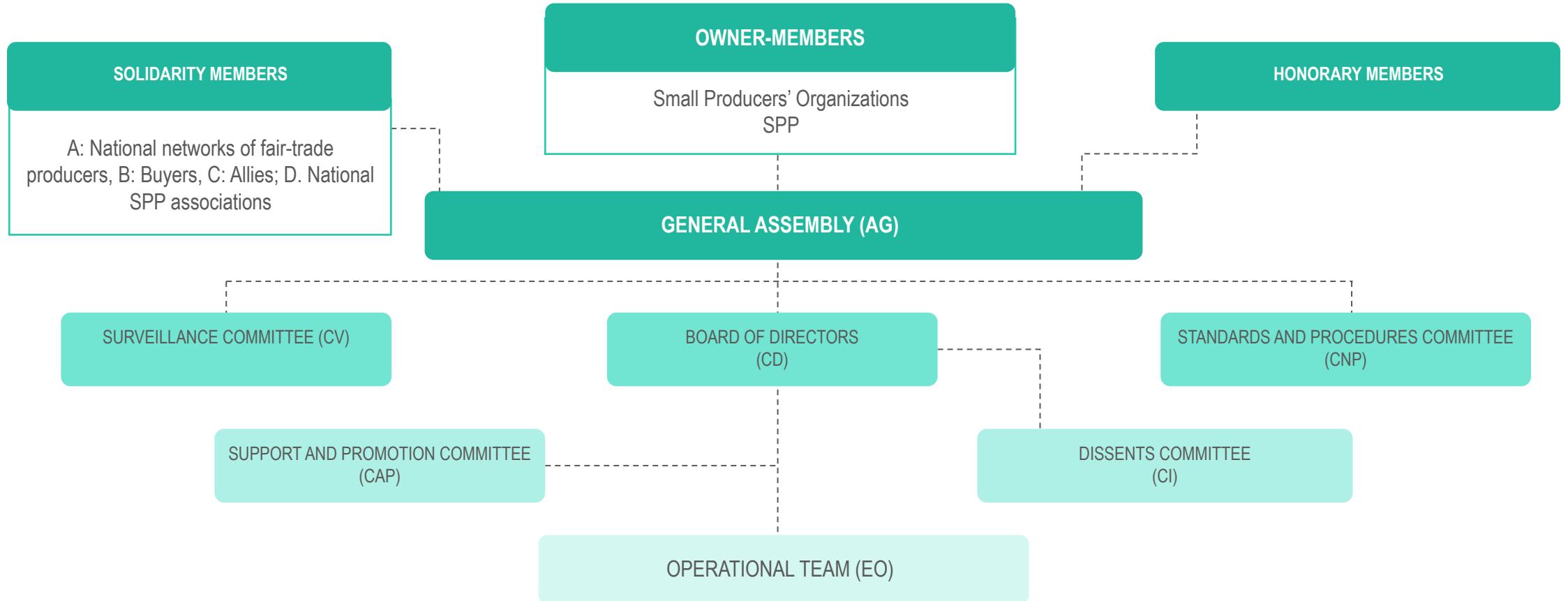


ALLIANCE WITH SMALL PRODUCERS' FRIENDLY UNIVERSITIES

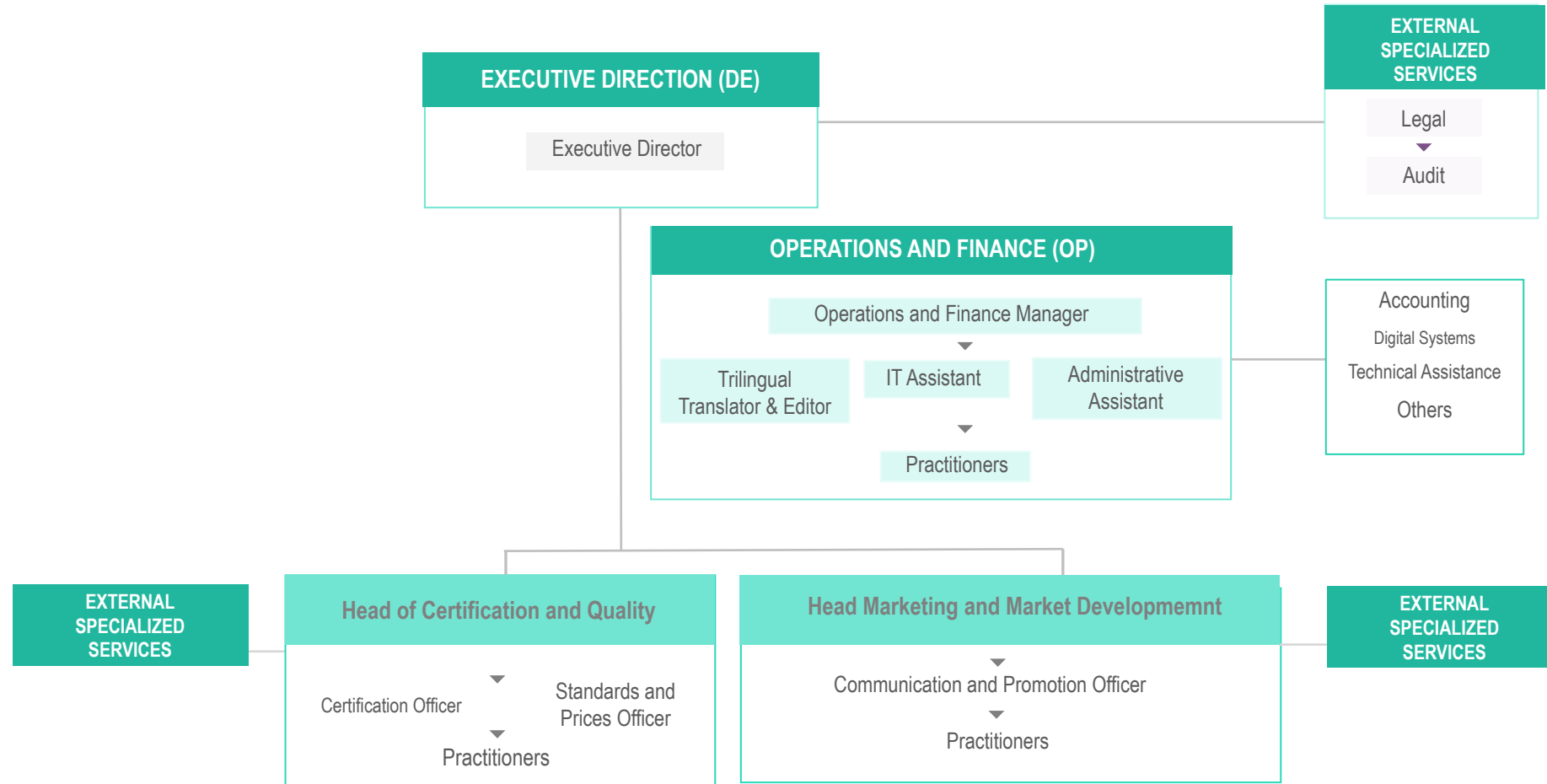


UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

GENERAL STRUCTURE

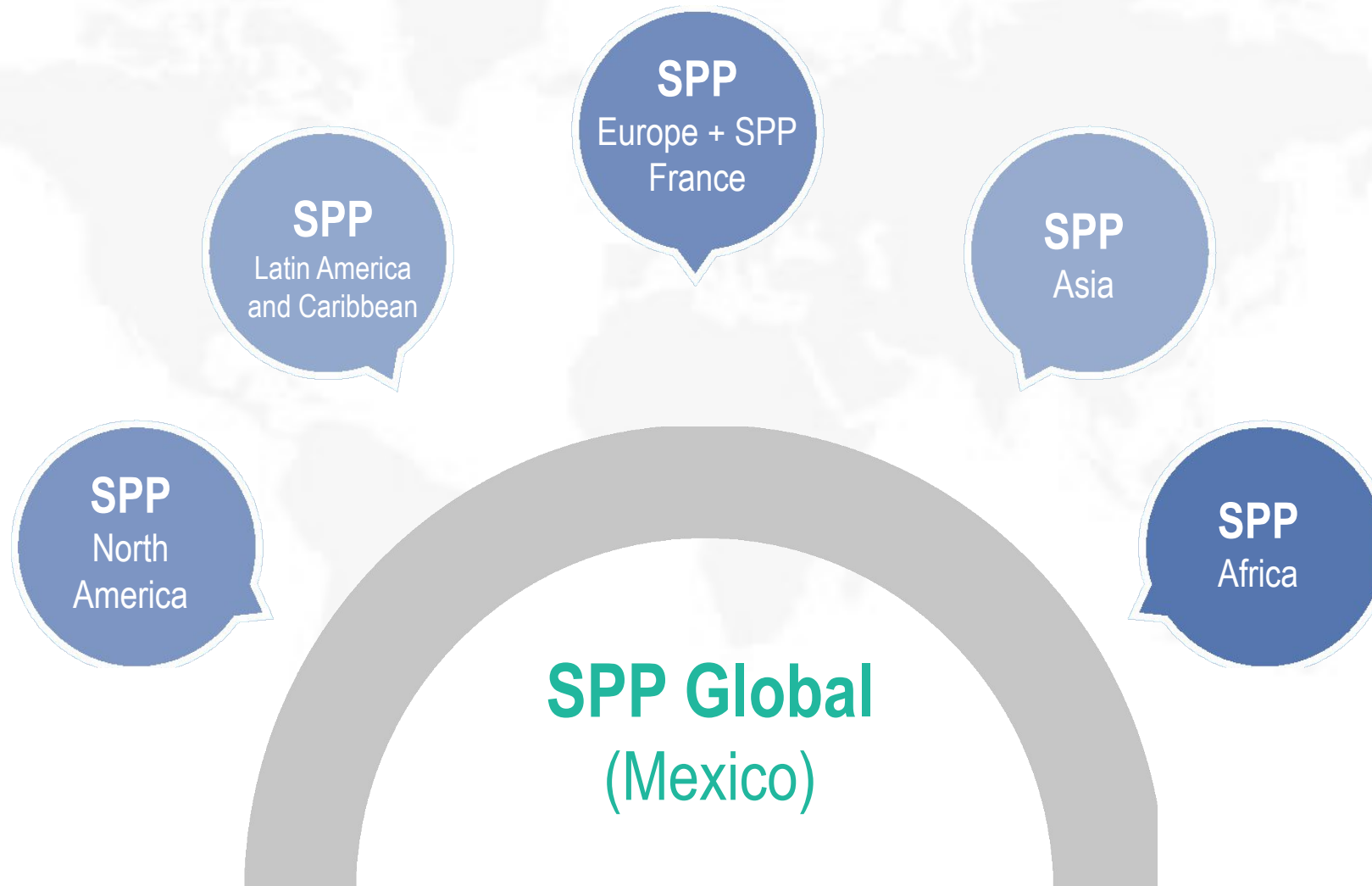


OPERATIONAL STRUCTURE



INTERNACIONAL STRUCTURE

2019 - 2021





SPP PRICING SYSTEM

▀ **SPP** has a Sustainable Price List that covers dozens of products.

PRODUCT	SPP BASE PRICE	ORGANIC RECOGNITION	SPP INCITATIVE	TOTAL SPP ORGANIC MINIMUM
Washed arabica coffee*	\$ 160/100 lb	\$ 40/100 lb	\$ 20/100 lb	\$ 220/100 lb
Cocoa**	\$2,750/t	\$600/t	\$250/t	\$3,600/t

See list here

List of Prices SPP: <https://spp.coop/wp-content/uploads/2020/06/2.5-EN List Prices SPP.pdf>



SPP PRICING SYSTEM

- ▶ The price to be paid to Small Producers' Organizations is, at least, the SPP Sustainable Price, which is the sum of 3 components:
- 1. SPP Base Price**, which recognizes the production costs incurred by both the producer and the Small Producers' Organization
 - 2. Organic Recognition**, which represents the reward for the work and the higher costs involved in organic production.
 - 3. SPP Incentive**, which is intended to strengthen organizational, productive, commercial, business and activities that benefit the welfare of producer families and their communities.



SPP PRICING SYSTEM

- When the market price is above the "Minimum Sustainable Price" component, the price to be paid to the Small Producers' Organization is:

Market Price + SPP Organic Recognition + SPP Incentive

- If you do not find the SPP Sustainable Price (in the SPP Price List) of the product or sub-product you wish to certify or register, please ask SPP Global for the prices or parameters to be applied.

List of Prices SPP: https://spp.coop/wp-content/uploads/2020/06/2.5-EN_List_Prices_SPP.pdf

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.1-EN_Gene_Stan_SPP.pdf



**SMALL
PRODUCERS'
PRIDE**

**FAIR
ORGANIC
& AUTHENTIC**



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simbolopp



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Thank you!

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