

INFORMATION FOR PRODUCERS





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CLAC* launched **SPP** as an international distinction for small organized fair-trade producers in 2006.



*Latin American and Caribbean Coordinator of Small Fair-Trade Producers







SPP is launched to give identity to small producers and their values in a Fair Trade movement

Fair trade had also incorporated transnational companies, private plantations and small producers not organized under contract.

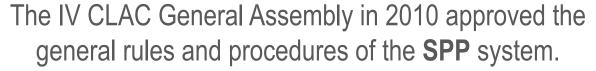








Between 2006 and 2010, market and feasibility studies and participatory workshops were conducted to develop the **SPP** with a full certification and label system.

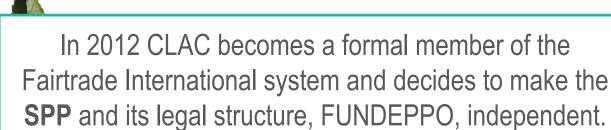




At the beginning of 2011, first **SPP** products are launched in the Canadian and French markets















In 2015, FUNDEPPO is reconstituted and the certified small producers' organizations become SPP owners.

SPP companies become Solidarity Associates.



In 2016 the name of FUNDEPPO (Foundation of Small Organized Producers) is changed to SPP Global (Global Small Producers' Symbol, Civil Association).

















We work in partnership with committed companies and consumers.



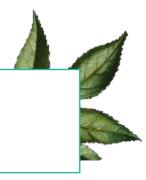




We promote the high quality products and values of small producers.





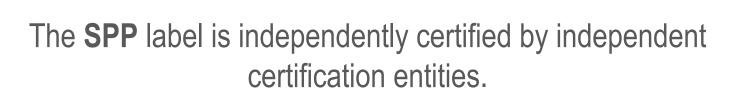


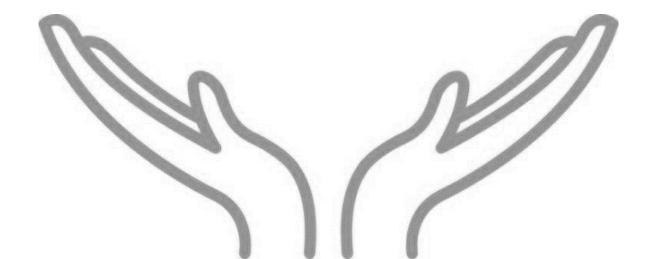
We work for a dignified life and a healthy planet for all.















SPP IN NUMBERS



117
SMALL
PRODUCERS'
ORGANIZATIONS



26
PRODUCER
COUNTRIES



500K

FAMILIES LATIN

AMERICA
CARIBBEAN,

AFRICA AND

ASIA



2.5
MILLION
PEOPLE



40
CONSUMER
COUNTRIES



50
COMPANIES
AND BRANDS



60
DIFFERENT PRODUCTS





SPP FINISHED PRODUCTS: EUROPE















SPP FINISHED PRODUCTS: NORTH AMERICA















SPP FINISHED PRODUCTS: LATIN AMERICA









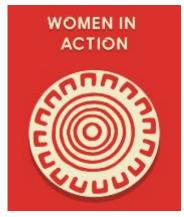


GLOBAL CONTRIBUTIONS



GLOBAL CONTRIBUTIONS SPP SMALL PRODUCERS













Small producers' organizations, in alliance with companies and consumers, make great contributions to vital issues for consumers and producers.



Global Contributions SPP: https://spp.coop/aportes-spp/?lang=en





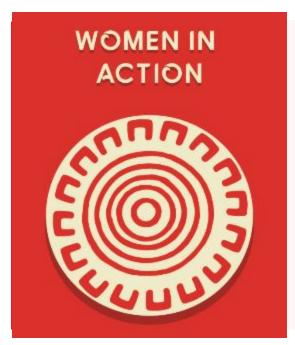


SPP is stopping Climate Change

SPP small producers are contributing to curbing climate change by producing in a sustainable manner and preserving natural areas.





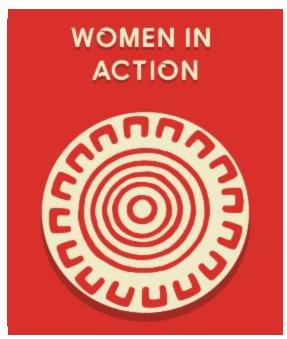


With **SPP** women strengthen their autonomy

SPP small producers' organizations strengthen women's position through various projects and activities in their organization and localities.







With **SPP** women strengthen their autonomy

By strengthening women, a better gender balance and respect is achieved.







SPP is High Quality Craftsmanship

- Small SPP producers produce naturally and on a small scale.
- Families carefully handcraft a very high selected quality product, with the final consumer in mind.







SPP strengthens local economies

By receiving prices that cover production costs and a living income, small producers increase their capacity to invest in local economies and thereby create direct and indirect employment.





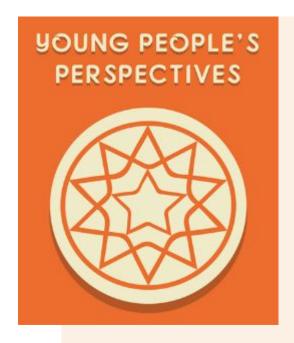


SPP strengthens local economies

- SPP generates direct and indirect local employment, thereby leading to better local prospects and preventing migration.
- Increases producers' capacity to influence public policies and projects.







SPP seeks to improve prospects for young people

- SPP small producers' organizations strengthen young people's position with productive innovation and diversification projects, and the processing and selling of finished products.
- SPP encourages young people to participate at different operational and managerial levels of their organizations.







SPP strengthens local Food Sovereignty

Small SPP producers not only produce products for marketing, but also produce food for self-consumption and for local markets, which guarantees greater food security and sovereignty, in contrast to the monoculture practiced by large producers.





THE DIFFERENCE



SPP ONLY WORKS WITH SMALL PRODUCER ORGANIZATIONS



SPP works exclusively to strengthen organized small producers.

SPP does not certify or promote the work of small individual producers, small unorganized producers or large private producers.







SPP ONLY WORKS WITH ORGANIC CERTIFIED PRODUCTS.

SPP only certifies products that, in addition to complying with SPP regulations, have a certificate recognized as an organic product









SPP IS 100% OWNED BY THE SMALL PRODUCERS OF THE SOUTH.

Certified organizations are **SPP** Global's Owner Members. They are the only ones who have right to vote in **SPP** Global's General Assembly.







AT **SPP**, PRODUCERS DECIDE FOR THEMSELVES, RATHER THAN BEING MERE BENEFICIARIES

- Producer representatives have a majority in governing bodies.
- **SPP** rules and policies are based on realities and needs of producers themselves.
- At **SPP** producers are managers of their own processes, not mere beneficiaries

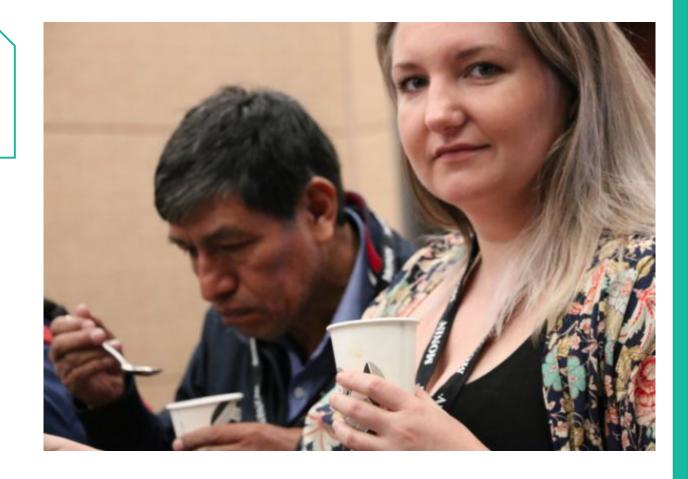




SPP BUYERS PARTICIPATE AS STRATEGIC AND SUPPORTIVE ALLIES OF PRODUCERS

Final buyers' representatives and allies participate in governing bodies.

Buyer companies' opinion is considered to reach more consumers.









SPP PRICES ARE BASED ON REAL COSTS OF SUSTAINABLE PRODUCTION

Our minimum prices cover real costs of sustainable production, an inclusive economy and a dignified life, even when markets and other certifications set lower prices.











SPP products must have independent organic certification in all cases.

At **SPP** taking care of the environment and economic justice always go hand in hand.











SPP GUARANTEES TO CONSUMERS PHYSICAL TRACEABILITY OF THE PRODUCT BACK TO THE PRODUCER.

SPP products must be physically traceable to their origin. SPP does not allow any products to have only accounting traceability ("mass-balance").





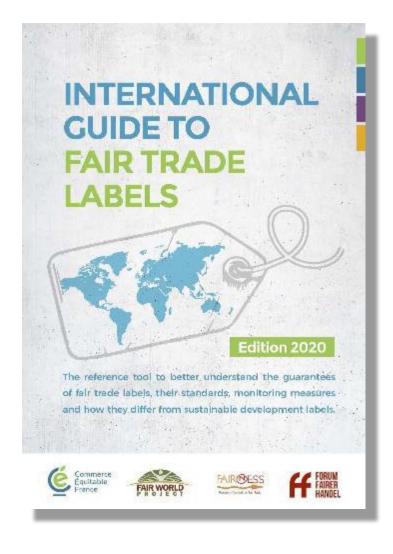
SPP GIVES CONSUMER SAFETY ABOUT MIXED PRODUCT INGREDIENTS

In the case of mixed products, which contain different ingredients, a high percentage of these ingredients must be **SPP** certified.









SPP IS INTERNATIONALLY RECOGNIZED AS A FAIR-TRADE LABEL FOR SMALL PRODUCERS

SPP is a recognized fair-trade label by different national and international organizations. It has been positively evaluated in different guides of fair-trade labels





WE WORK WITH INDEPENDENT CERTIFICATION ENTITIES TO CERTIFY **SPP** PRODUCTS

The **SPP** label and regulations are owned by the small producers, but compliance is guaranteed by certification entities independent of the **SPP** and the producers, to give greater guarantee to consumers.

























WHY PARTICIPATE? PRODUCERS



Through **SPP**, producers can differentiate themselves and be recognized in the market, in their essence as Small Producer Organizations in the organic, fair trade and niche markets.





Being **SPP** co-proprietors as a collective initiative of small producers for the strengthening of the small producer sector worldwide.





SPP creates its own, specific market for small producers, and it has its own rules, which provide long-term security.





Criteria, standards, prices and operation of the **SPP** are decided by small producers.







SPP affords a strong presence to small producers who are organized as far policies and public and private regulations that affect the lives of small producers.





STEPS FOR PARTICIPATION



STEPS TO FOLLOW

- 1.A- GENERAL INFORMATION
- 1.B- REVIEWING PRODUCER COMPATIBILITY
- **1.C- REVIEWING BUYER COMPATIBILITY**
- 2- APPLICATION
- **②** 3- ELIGIBILITY
- 4- OFFER
- 5- PAYMENT





STEPS TO FOLLOW

- 6- SELF-EVALUATION
- 7- EXTERNAL EVALUATION
- 8- CERTIFICATE OR REGISTER
- 9- ANNUAL MEMBERSHIP FEE
- 10- MARKETING UNDER SPP
- 11- AUTHORIZATION OF LABELS, REPORTS AND VOLUME FEES
- 12- SHARED REGISTRATION FOR SMALL BUYERS





1. A

GENERAL INFORMATION

Knowing and standing by SPP principles, values, criteria and minimum prices stipulated in the <u>Declaration of SPP</u>
 <u>Principles</u>, <u>SPP Code of Conduct</u>, and <u>SPP Standards</u>.





1.B

REVIEWING PRODUCER COMPATIBILITY

- Knowing the basic criteria for small producer organizations mentioned in the Norm, to check for compatibility.
- Only independent organizations of small producers, legally and democratically constituted by producers, can be part of SPP.

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.1-EN Gene Stan SPP.pdf





1.B

REVIEWING PRODUCER COMPATIBILITY

It is requested that at least 85% of the producers of an organization have less than 15 ha. (or 1 ha in the case of greenhouses) producing the product to be certified - the maximum for the rest of the producers being twice that.

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.1-EN Gene Stan SPP.pdf





1.B

REVIEWING PRODUCER COMPATIBILITY

- There are specific criteria for some products, such as bananas (100% less than 10 ha); quinoa (100% less than 3 ha in Ecuador and less than 10 ha in Bolivia); herbs ((100% less than 10 ha).
- In the case of bee-keping, it is required that at least 85% have less than 500 beehives and the rest more than 1,000.

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.1-EN Gene Stan SPP.pdf





2.

APPLICATION

Apply for Certification (Producers) or Registration (Final Buyers or intermediaries) using the online form: www.d-spp.coop.

The "Application Fee" (specified in the <u>Regulations on Costs</u>) must be paid in order to proceed.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure SPO: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers.pdf





ELIGIBILITY

■ Wait during the 21-day eligibility evaluation period and expect positive results. The evaluation includes a publication of the intention to certify or register and the possibility of other SPP actors to present a supported objection.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure SPO: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers.pdf





OFFER

- Once SPP Global has declared Eligibility, the authorized Certification Entity(ies) will provide a work offer and a quote for initial evaluation.
- The first and second evaluation can be remote, if the low risk criteria are met. An on-site evaluation is carried out every three years.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure Buyers: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers.pdf





PAYMENT

▼ The Certification Entity's quote must be accepted and payment must be made.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure Spo SPP.pdf





SELF-EVALUATION

The Certification Entity will send a self-evaluation form, to be filled out by the applicant and sent along with the required supporting documents.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure SPO: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers: http





EXTERNAL EVALUATION

The Certification Entity will assess the documentation received and request additional information if necessary. It will prepare an Evaluation Report and issue a positive or negative opinion.

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure SPO: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers.pdf





CERTIFICATE OR REGISTRATION

If the result is positive, the OC will have the SPP User Agreement signed and send the Certificate (Producers) or Register (Companies).

Certification Procedures for SPO: https://spp.coop/wp-content/uploads/2020/09/3.1-EN General Certification Procedure SPO SPP.pdf

Registration Procedure Buyers: https://spp.coop/wp-content/uploads/2020/09/3.2-EN Registration Procedure Buyers.pdf





ANNUAL MEMBERSHIP FEE

- Final Buyers and Small Producer Organizations pay a mandatory annual membership to SPP Global in accordance with current Regulations on Costs.
- Intermediaries and Maquiladoras do not pay annual membership.

Regulations on Costs: https://spp.coop/wp-content/uploads/2020/09/4.3-EN Reg Cost SPP.pdf





MARKETING UNDER THE SPP

SPP transactions can be made between producers and SPP companies. Products marketed under SPP must meet all SPP requirements at the time they reach the final consumer. At least SPP minimum prices must always be paid for products in question.

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.1-EN Gene Stan SPP.pdf





AUTHORIZATION OF LABELS, REPORTS AND VOLUME FEES

- When marketing, approval of labels on final products, submission of periodic sales reports and payment of a quarterly usage fee are required (Final Buyers) and a membership by yearly sales volume (Producers).
- ✓ Intermediaries and Maquiladoras do not pay a usage fee; however, they must send their SPP sales and purchases reports quarterly.

SPP Regulations on Graphics: https://spp.coop/wp-content/uploads/2020/09/4.2-EN Regu Grap SPP.pdf





SPP COSTS



PRODUCER COSTS: CERTIFICATION

Application Fee (First Time Only): Corresponds to one \$150

Up to 100	From 101 to 250	From 251 to 500	From 501 to	More than 1000 producers
Producers	Producers	Producers	1000 Producers	
\$ 150	\$ 187.50	\$ 375	\$ 562.50	\$ 750

If you want to see examples of the total cost of participation, open this brochure.

What would be the total SPP participation cost?

<u>Click here</u>

Regulations on Costs: https://spp.coop/wp-content/uploads/2020/09/4.3-EN Reg Cost SPP.pdf





PRODUCER COSTS: MEMBERSHIP

Certification Cost (Payment to the Certification Entity): Covers costs incurred by the Certification Entity (OC) when performing the type of certification procedure.

Example: Approximate cost for a Small Producers' Organization of more than 1,000 members					
Evaluation Type	Documentary	On Site			
Approximate cost	USD 1875, based on a daily OC rate of USD 500	From 2200 USD to 2600 USD (plus per diem), based on a daily OC rate of 500 USD.			

If you want to see examples of the total cost of participation, open this brochure.

What would be the total SPP participation cost?

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Regulations on Costs: https://spp.coop/wp-content/uploads/2020/09/4.3-EN Reg Cost SPP.pdf





PRODUCER COSTS: MEMBERSHIP

Membership Fee is the sum of a Basic Fee plus a Volume Fee Basic Fee: Determined by the number of producers producing the product(s) included in the certificate (US):

Up to 100	From 101 to 250	From 251 to 500	From 501 to	More than 1000 producers
Producers	Producers	Producers	1000 Producers	
\$ 150	\$ 187.50	\$ 375	\$ 562.50	\$ 750

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Regulations on Costs: https://spp.coop/wp-content/uploads/2020/09/4.3-EN Reg Cost SPP.pdf





PRODUCER COSTS: MEMBERSHIP

Volume Fee: Corresponds to 0.15% of the value of the turnover for SPP products sold by the Small Producers' Organization in the past annual cycle, except for finished products selling in national market.

If you want to see examples of the total cost of participation, open this brochure.

What would be the total SPP participation cost?

Click here

Regulations on Costs: https://spp.coop/wp-content/uploads/2020/09/4.3-EN Reg Cost SPP.pdf





SPP has a system of standards and certification that guarantees a fair price to producers and healthy products from small democratic producers to consumers





SPP has networks of producers and buyers in different countries and regions of the world and makes decisions on its rules and functioning in a participatory manner.





PARTICIPATION, PROMOTION AND COMPETITIONS AT TRADE FAIRS AND CONFERENCES

























ALLIANCE WITH SMALL PRODUCERS' FRIENDLY UNIVERSITIES





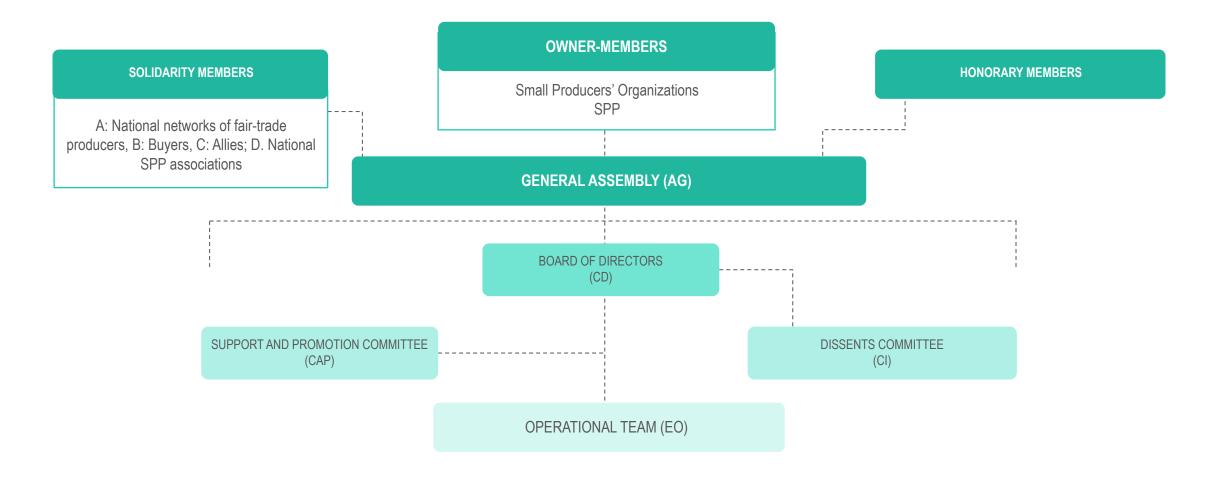








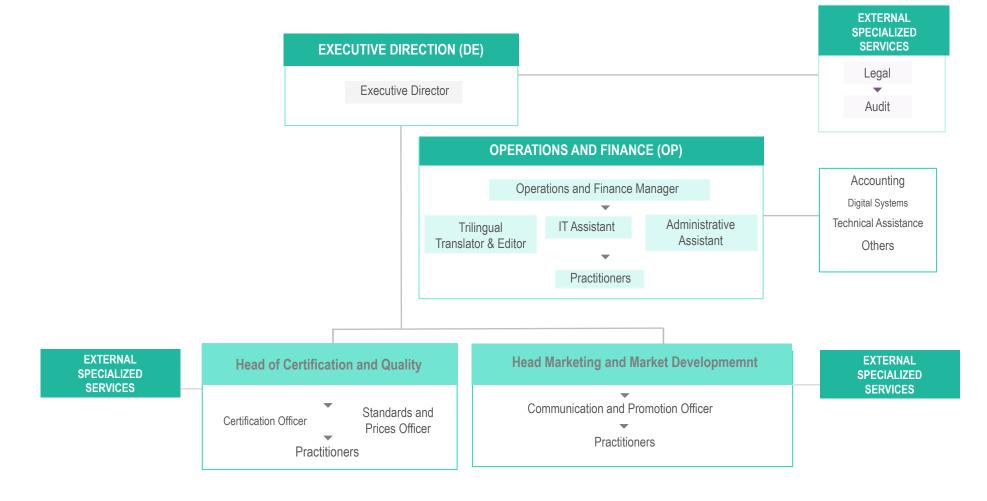
GENERAL STRUCTURE







OPERATIONAL STRUCTURE







ESTRUCTURA INTERNACIONAL 2019 - 2021

SPP Europe + SPP France SPP SPP Latin America Asia and Caribbean SPP SPP North Africa America **SPP Global** (México)





SPP PRICING SYSTEM

SPP has a Sustainable Price List that covers dozens of products.

PRODUCT	SPP BASE PRICE	ORGANIC RECOGNITION	SPP INCENTIVE	TOTAL ORGANIC SPP MINIMUM
Washed arabic coffee*	\$160 usd/100 lb	\$40 usd/100 lb	\$20 usd/100 lb	\$220 usd/100 lb
Cocoa**	\$2,750 usd/t	\$600 usd/t	\$250 usd/t	\$3,600 usd/t

SEE LIST HERE

List of Prices SPP: https://spp.coop/wp-content/uploads/2020/06/2.5-EN List Prices SPP.pdf





SPP PRICING SYSTEM

- The price to be paid to Small Producers' Organizations is, at least, the SPP Sustainable Price, which is the sum of 3 components:
 - **1. SPP Base Price**, based on the production costs of both the producer and the Small Producers' Organization.
 - **2. Organic Recognition**, based on the costs related to organic production in particular.
 - **3. SPP Incentive**, aimed at strengthening organizational, productive, commercial and business aspects, as well as for activities that benefit the welfare of producer families and their communities collectively.





SPP PRICING SYSTEM

The price to be paid to the Small Producers' Organizations is, at least, the SPP Sustainable Price, which is the sum of 3 components:

SPP Base Price + Organic Recognition + SPP Incentive

If you do not find the SPP Sustainable Price (in the SPP Price List) of the product or sub-product you wish to certify or register, please ask SPP Global for the prices or parameters to be applied.

List of Prices SPP: https://spp.coop/wp-content/uploads/2020/06/2.5-EN List Prices SPP.pdf

SPP General Standard: https://spp.coop/wp-content/uploads/2020/06/2.5-EN List Prices SPP.pdf















WWW.SPP.COOP



Thank you!