


SPP IN 5 MINUTES



INDEX

What is SPP?	3
How does it Benefit me to be part of it?	13
SPP Pricing System	19
Certification/Registration steps	26

WHAT IS SPP?

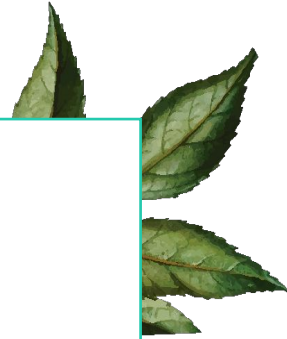


We are a network of small organic producers
from Latin America, Africa and Asia.



WHAT IS SPP?

We work in partnership with committed companies and consumers.





WHAT IS SPP?

We promote the high quality of the work
of small producers.

WHAT IS SPP?

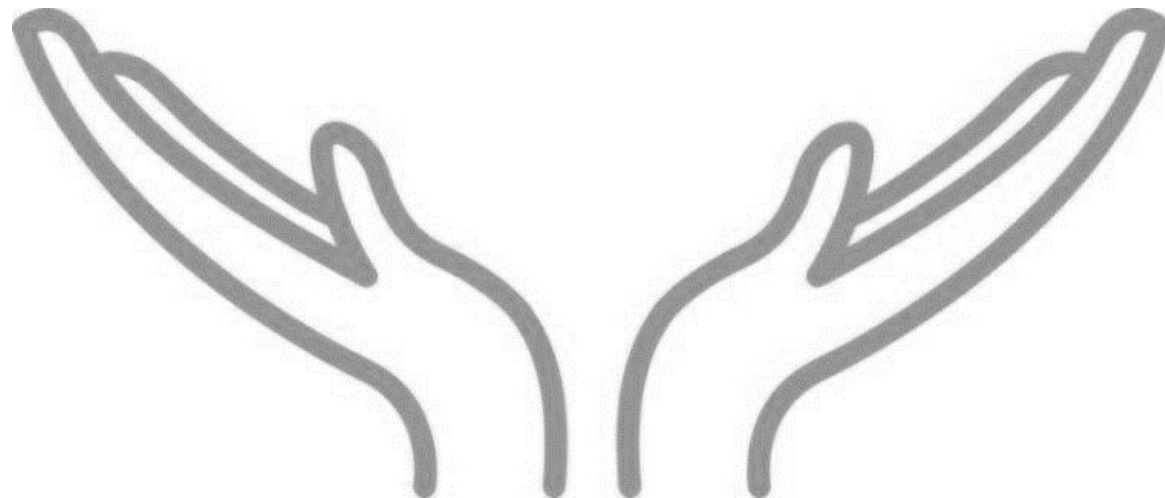
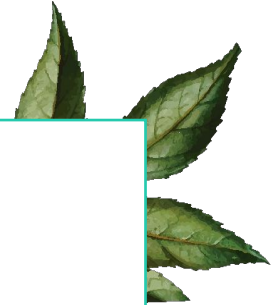
We work for a dignified life and a healthy planet for all.





WHAT IS SPP?

The **SPP** label is certified by independent certification entities.



SPP IN NUMBERS



117
SMALL
PRODUCERS'
ORGANIZATIONS



26
PRODUCER
COUNTRIES



500k
FAMILIES LATIN
AMERICA -
CARIBBEAN,
AFRICA AND
ASIA



2.5
MILLION
PEOPLE



40
CONSUMER
COUNTRIES



50
COMPANIES
AND BRANDS



60
DIFFERENT
PRODUCTS

SPP FINISHED PRODUCTS: EUROPE



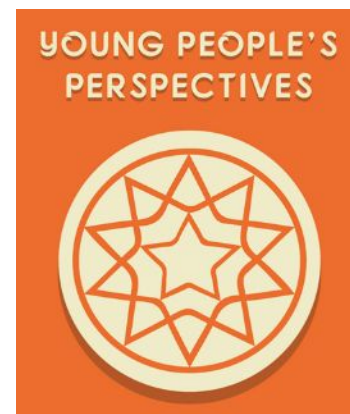
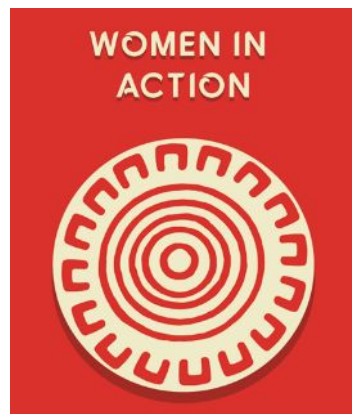
SPP FINISHED PRODUCTS: NORTH AMERICA



SPP FINISHED PRODUCTS: LATIN AMERICA



SPP GLOBAL CONTRIBUTIONS



Small producers' organizations make great contributions to a better world



SPP ONLY WORKS WITH SMALL PRODUCERS' ORGANIZATIONS



▶ **SPP** works specifically to strengthen organized small producers.

▶ **SPP** does not certify or promote the work of small individual producers, small unorganized producers or large private producers.



SPP ONLY WORKS WITH ORGANIC CERTIFIED PRODUCTS.

SPP only certifies products that, in addition to complying with SPP regulations, have a certificate recognized as an organic product.



SPP is 100% owned by small producers of the South.

Certified organizations are **SPP** Global's Owner Members.
They are the only ones who have right to vote in **SPP**
Global's General Assembly.



AT **SPP**, PRODUCERS DECIDE FOR THEMSELVES, RATHER THAN BEING MERE BENEFICIARIES

- ▶ Producer representatives have a majority in the governing bodies.
- ▶ **SPP** rules and policies are based on realities and needs of producers themselves.
- ▶ At **SPP** producers are managers of their own processes, not mere beneficiaries.

SPP BUYERS PARTICIPATE AS SOLIDARY ALLIES OF THE PRODUCERS

- Final buyers' representatives and allies participate in governing bodies.
- Buyer companies' opinion is considered to reach more consumers.





SPP PRICES ARE BASED ON REAL COSTS OF SUSTAINABLE PRODUCTION

- Our minimum prices cover, as far as possible, the real costs of sustainable production, an inclusive economy and a dignified life, even when the market and other certifications set lower prices.



SPP PRICING SYSTEM

▀ SPP has a Sustainable Price List that covers dozens of products.

PRODUCT	SPP BASE PRICE	ORGANIC RECOGNITION	SPP INCENTIVE	TOTAL ORGANIC SPP MINIMUM
Washed arabic coffee*	\$160 usd/100 lb	\$40 usd/100 lb	\$20 usd/100 lb	\$220 usd/100 lb
Cocoa**	\$2,750 usd/t	\$600 usd/t	\$250 usd/t	\$3,600 usd/t

[SEE LIST HERE](#)

List of Prices SPP: https://spp.coop/wp-content/uploads/2020/06/2.5-EN_List_Prices_SPP.pdf



ALL **SPP** PRODUCTS ARE ECOLOGICAL, HEALTHY FOR
THE CONSUMER AND THE PLANET

▸ **SPP** products must have independent organic certification in all cases.

▸ At **SPP** taking care of the environment and economic justice always go hand in hand.



SPP GUARANTEES TO CONSUMERS THE PHYSICAL TRACEABILITY OF THE PRODUCT BACK TO THE PRODUCER

- ▀ **SPP** products must be physically traceable to their origin. SPP does not allow any products to have only accounting traceability ("mass-balance").

SPP GIVES CONSUMER SAFETY ABOUT MIXED PRODUCT INGREDIENTS

▶ In the case of mixed products, which contain different ingredients, a high percentage of these ingredients must be **SPP** certified.



WE WORK WITH INDEPENDENT CERTIFICATION ENTITIES TO CERTIFY **SPP** PRODUCTS

▶ The **SPP** label and regulations are owned by the small producers, but compliance is guaranteed by certification entities independent of the SPP and the producers, to give greater guarantee to consumers.



member of group
kiwa
Partner for progress

BIO LATINA
CERTIFICADORA



CONTROLUNION

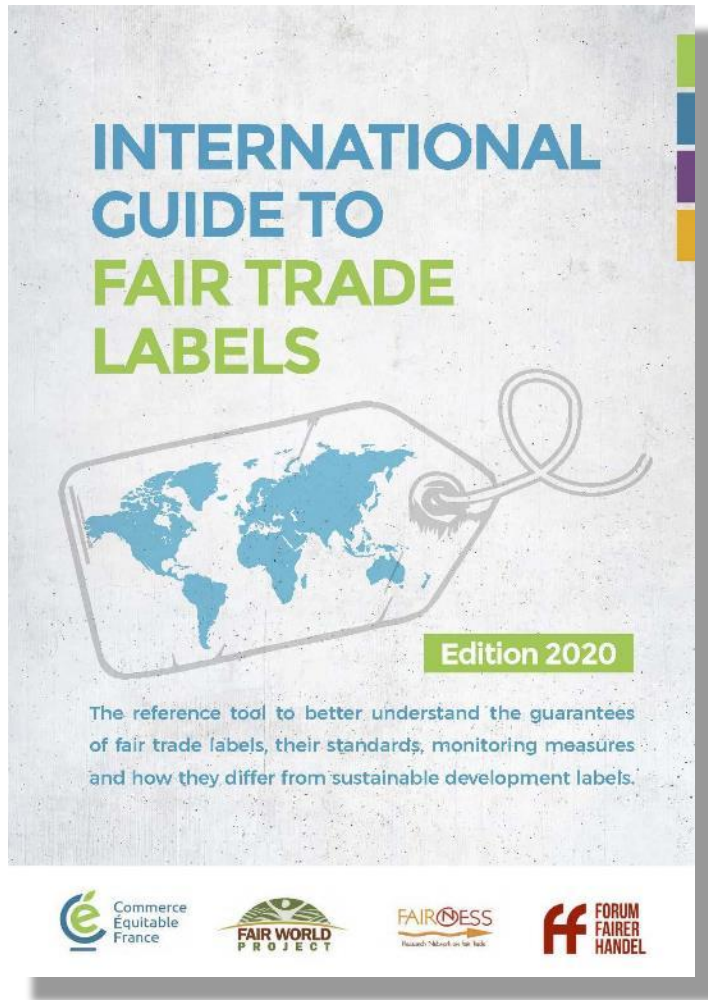


IMOcert

TERO
Des professionnels engagés pour les territoires ruraux

qcs quality certification SERVICES





SPP IS INTERNATIONALLY RECOGNIZED AS A FAIR TRADE LABEL FOR SMALL PRODUCERS

▾ **SPP** is a recognized fair-trade label by different national and international organizations. It has been positively evaluated in different guides of fair-trade labels.

GLOBAL PRESENCE





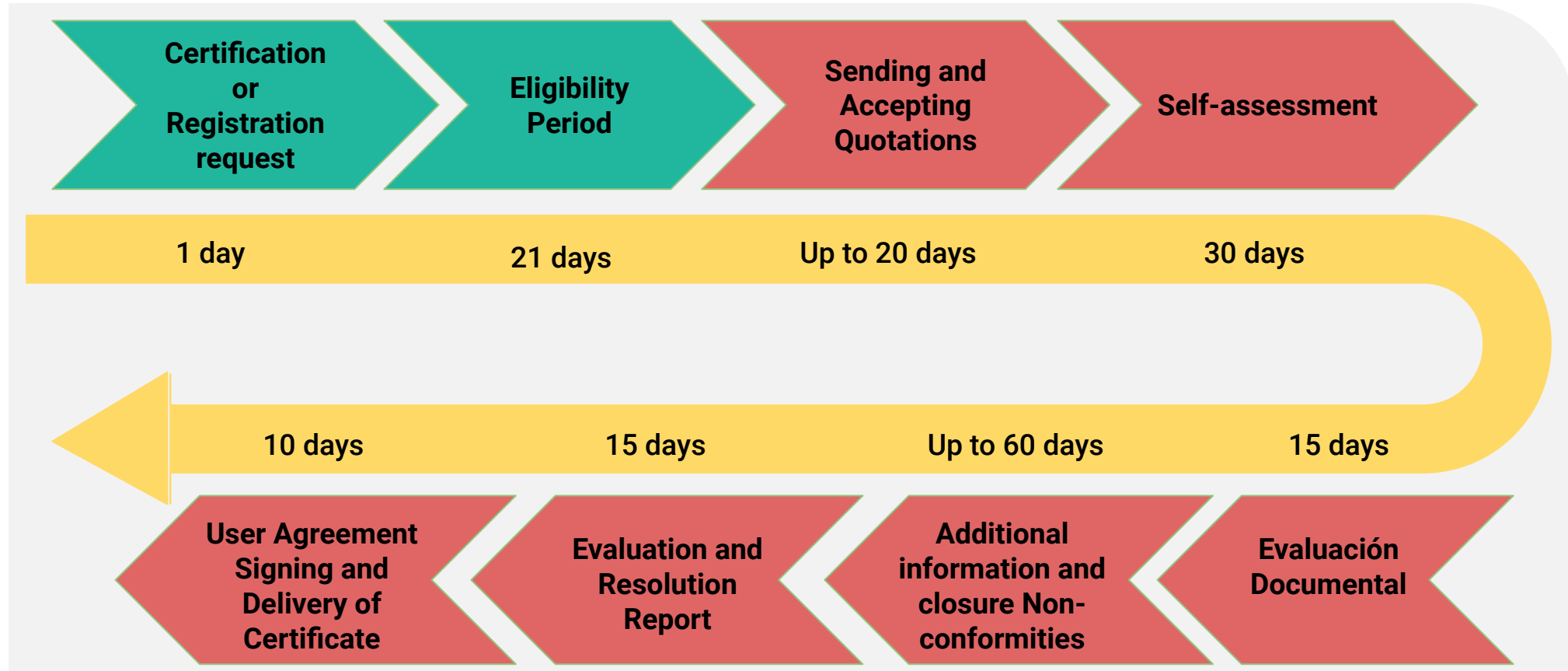
STEPS FOR PARTICIPATION

www.spp.coop



SUMMARY OF ALL STEPS

Only the first time



In charge of SPP Global

In charge of Certification



SPP has a system of standards and certification that guarantees a fair price to producers and healthy products from small democratic producers to consumers.





SPP has networks of producers and buyers in different countries and regions of the world and makes decisions on its rules and functioning in a participatory manner.



PARTICIPATION, PROMOTION AND COMPETITIONS AT TRADE FAIRS AND CONFERENCES



ALLIANCE WITH SMALL PRODUCERS' FRIENDLY UNIVERSITIES



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA



**SMALL
PRODUCERS'
PRIDE**

**FAIR
ORGANIC
& AUTHENTIC**



info@spp.coop



+52 55 6375 5572



spp.coop



simbolopp



spp.coop

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Thank you!