# Noti-SPP 13

### 31 - 10 - 2013

Boletín del Símbolo de los Pequeños Productores

Newsletter du Symbole des Producteurs Paysans

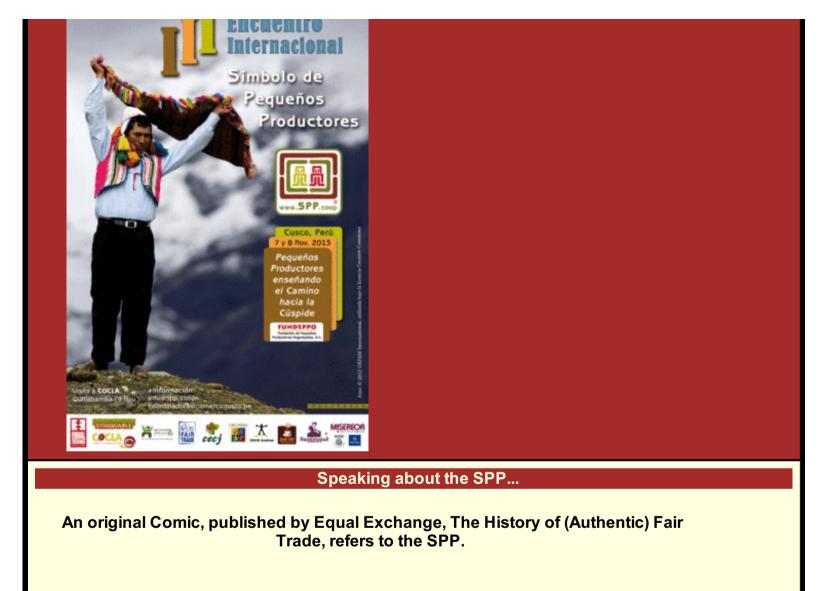
Newsletter du Symbole des Petits Producteurs



# Small Producers Building a World of Justice and Solidarity

# In this Edition

Speaking about the SPP New SPP members News from SPP News from FUNDEPPO Other News Commodity Exchange



In this history, the authors do not only make an account of the events behind the beginning of Fair Trade. Furthermore, this graphic novel has a critic statement, which does not pretend to make any compliment: it points out, in a formal and critical manner, the movement and its participants. Hence, the adjective "authentic," written in red besides the word History (to see on the cover), becomes an allusion against any kind of deviation that might misuse the concept of Fair Trade.

Through great quality illustrations, the writers offer a global point of view of ideals, interests and all discussions, which have emerged towards the proper way of doing this kind of alternative exchange of goods, based don the idea of sharing

responsibilities as well as benefits.

This is a small graphic treasure with a fundamental value for the history of the Fair Trade movements.

Please have a look to the pages 28 and 29, in order to find out how does the beginning of the SPP was conceived, as well its expectations and challenges.

<u>Click here</u> to read the comic online.

# Success of our purchasers!

Some few days ago, James Solkin of Santropol shared with us the next lines:



""We would like to announce that. thanks to our large history of engagement with fair trade and organic production, plus our commitment with SPP. we have been chosen to be in charge of three coffee bistro in Montreal. Those bistros are part of a great 'botanic city park (with a planetarium) and zoo.' There, we are intended to promote and make clear all inquiries about sustainable development, organic farming, fair trade, etc. There are almost 2 million visits every year. We are going to be able to give presentations and to organize conferences, to give out flyers... And the main focus will be on the SPP, you know it already!"



# **New SPP Members**

FUNDEPPO has elected new members to the Board of Directors (CD: acronym in Spanish) as well as to the Standards and Procedures Committee (CNP: acronym in Spanish). Near to the end of the period of assignment of some representatives, elected in October 2010, new members were appointed during the Assembly of FUNDEPPO, who will assume their roles next first of November 2013, for a three years' period. These appointments are:

NAME	POSITION	COUNTRY /PRODUCT		
Marvin López García	ratified as President of the CD	Guatemala / Coffee		
Sonia Murillo Alfaro	elected as Vice-president of the CD (formerly: Merling Preza Ramos)	Costa Rica, Sugar		
Luis Martínez Villanueva	elected as Secretary of the CD (formerly: Marike de Peña)	Mexico / Coffee		
Rodolfo Peñalba	elected for the CNP, (formerly: Nelson Guerra Chinchilla	Honduras / Coffee		
Valentín Ruiz	elected for the CNP (formerly: Carlos Eugenio Vargas)	Peru / Banana		
Merling Preza Ramos	elected for Surveillance Committee , (formerly: Raúl del Águila Hidalgo, deceased last February)	Nicaragua / Coffee		

Welcome to the new and hardworking members for the promotion work of the CD!

### **News from the SPP**

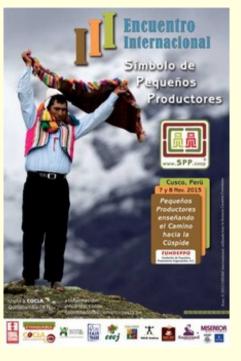
### IIII U IIICI HALIVHAI OFF GALIEHING

Registration for the Third International SPP Gathering in Cusco, Peru, is still open.

The meeting is taking place on November 7 and 8 2013, after the Second Andean Fair Trade Gathering (November 6 and 7, Cusco) and just before both the visit to the historic cooperative COCLA, in Quillabamba (November 11), and the visit to Machu Picchu (November 10), organized by COCLA TOURS.

We want to remind you that, during the events, there will be tables for product exhibitions and for other promotion materials. Please check the call for participation as well as the <u>registration</u> form.

We are looking forwards to meet you there! The main objectives are to celebrate success and benefits, as well as to analyse our environment, to identify challenges and to define dreams and strategies together.



More details are to find here.

### **News from FUNDEPPO**

Since the beginning of October, we have a new collaborator. He is Arturo Zepeda.

He will be coordinating the Communication and Promotion department. His email address is <u>com@spp.coop</u>. His duties are those of the communication tools, such as the web page, social media, this newsletter and all the promotion materials. Welcome, Arturo, to the SPP family!



Last 27th of September, a special committee of the CLAC had a meeting in Dominican Republic, in order to agree on the best way of achieving the formal division among CLAC and FUNDEPPO, which was agreed during the Fifth CLAC Assembly at the end of 2012, looking to make SPP stronger and autonomous. In the recent meeting, several scenarios where analysed. Conclusions and last proposals are expected to be met during the last encounter, in January 2014.



### **Other News**

## Come with us to Machu Picchu!



During our III International SPP Gathering, we will be attending one visit to COCLA instalations (November 9), as well as to the acheological site of Machu Picchu (10 and 11 November) If you would like to come or to know all details about the tour and costs, please have a look to the following link: Information and pricing

### **Commodity Exchange**

- ETHIQ	UABLE is an	organi	zation sp	ecialized on t	he distribu	tion of orga	anic and F	air Trade	
products within chains and supermarkets in France. Nowadays, Ethiquable is looking for organic									
Chia	producers.	For	more	information,	please	contact	Nicolas	Eberhart:	
neberha	rt@ethiquable.	соор							

- Several organizations of coffee producers are looking for customers for their certified SPP coffee, check out the <u>list of certified producer organizations</u>

- There is an important supply of bananas certified SPP (organic and conventional) and organized small producers (Dominican Republic, Ecuador, Peru, Costa Rica) are actively looking for final buyers who would be interested in marketing under SPP scheme.

- SPP producers organizations are looking for buyers for mexican honey (organic and conventional) and asparagus and pineapple from Peru.

- A company from United States is looking for coconut and jojoba producers (for oil extraction) and herbal lavender producers. They require significant volumes and are interested that the organization should be certified by SPP.

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