

Noti-SPP 11

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Small Producers
Building a World
of Justice and Solidarity

English Edition



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Speaking about the SPP

Phyllis Robinson, Producer Relations Coordinator for *Equal Exchange*, Boston, USA, talks about the SPP in an [article in the Exqual Exchange Blog](#) : “While the SPP itself is just a little logo, in actuality, the real symbolism of this new Fair Trade seal is anything but small. This bold step forward reflects the fact that today the very folks for whom the Fair Trade movement was built are taking a leadership role in shaping their own destiny. The potential impact this new system will have on small farmers, their co-operative



organizations, and the entire Fair Trade movement could be quite profound indeed. ”

Phyllis
Robinson

New SPP Family Members

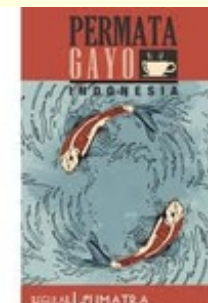
Once again in this newsletter, we share the good news of two organizations that have obtained their certification and thus are part of the SPP family.

The "Special Mountain Coffee Producers Association", (Asociación de Productores de Cafés Especiales Mountain Coffee) is the seventh Peruvian coffee producer organization being part of the SPP Family. Congrats!

We celebrate with joy the certification of the SPP organization Koperasi Permata Gayo Coffee Co-operative, which includes over 3000 small producers in the Bener Meriah district of the Aceh province in northern Sumatra, Indonesia. It is the first organization of small producers in Asia to get the SPP certificate, this time out of the hands of the certifier Certimex. Congratulations! A historic moment for the SPP. We take this opportunity to thank the cooperative for its interest and the great efforts of Café Santropol, Canada and Certimex, Mexico, to make this all possible.

We hope that soon there will be Permata Gayo Coffee with the SPP label in the different markets. The cooperative has just gone through a very difficult time with the passage of a devastating earthquake that hit many of the families affiliated with the cooperative. If you want to contact the organization, write to: gayopermata@yahoo.co.id

We see that interest in the SPP continues to grow, there are currently 47 certified organizations and 4 are in the process of certification. Among the organizations that have applied for or are in the process of certification are: **CECOVASA** of Peru, and **THE GREEN MOUNTAIN** from Bolivia (La Montaña Verde), both coffee producer organizations. **COOPROCA** of Nicaragua, producing panela, **THE ARROYENSE** of Paraguay, sugar producer and **UROCAL** of Ecuador, who produces fruit



and cocoa. It is gratifying for us to know that there starts to be more and more variety of certified products SPP.

If your organization or company is interested in certifying or registering, we remind you that last May a new certification option was approved and published, called 'Shortened Documentary Procedure'. The aim is to facilitate 1st time certification of those who already have a fair trade certification recognized for this means by FUNDEPPO. Do not forget to ask about this option to one of our authorized certification entities.



News from FUNDEPPO

In the coming months several meetings will be held from SPP important government bodies to start the review of the Strategic Plan and SPP relationships with Fair Trade movement. We will be in contact with different SPP family members on these issues and we are always open to your contributions info@spp.coop

On August 16 a session of the Standards and Procedures Committee was held. Soon the Board of Directors will be reviewing and ratifying the results. Mainly it is about the revision of the definition of a small producers organization in the General Standard. Stay tuned!

Call

FUNDEPPO is looking for a staff-member in the Communication area. If you want to know more, click the [job description](#). Among the basic requirements are communication and marketing skills, and we are looking for someone highly motivated with excellent communication skills in Spanish and a very good command of English (French and Portuguese desired).

¿Did you know?

In the graphic background of the corporate image of the SPP (you can see it in www.spp.coop and in many SPP materials) are represented graphic figures from ancient cultures from Latin America and the Caribbean as well as from Africa and Asia.

News from the Regions

On 30th and 31st of July 2013, the Guatemalan Network of Small Fair Trade Small Producers held its annual meeting with its affiliates, in which the elections of the positions



of Board, Surveillance and other committees took place for the period 2013-2016 being the companion and historical SPP friend, Mr. Baltazar Francisco its new President.



News from the SPP's Cooperatives

COPROBICH - CORPORATION BIO ORGANIC PRODUCERS AND MARKETERS TAITA CHIMBORAZO

In 1998, Popular Radio Schools of Ecuador, "ERPE", started marketing organic quinoa thinking of improving the situation of families chimboracenses who willingly made their way to defend the seed, health, environment, production, organization and leaving justices intermediaries.



COPROBICH Corporation was founded in 2003 and is made up of 52 communities, from the cantons of Guamote, Colta and Riobamba, and currently has 650 members in the register of the Ministry of Agriculture, Livestock, Aquaculture and Fisheries of Ecuador. The average landholding is 0.6 h as we are small producers.



The organization has its own structure: President, Vice President, Assistant Secretary, Secretary and Treasurer. On top of this Board the so-called Surveillance Commission has been assigned, which consists of: President, Vice President, Secretary and member, who is responsible for the supervision of the Board, this Board has monthly meetings, and every three years Board is changed.



"Our main product is Organic Quinoa, it is of the highest quality, free of chemicals produced, thinking about preserving a producer, consumer and healthy environment. If they buy us at Small Producers' Symbol -prices, you will strengthen us to have a dignified life for our members through improved income and by developing projects to protect and conserve the soil, therefore the economic development of



the families of COPROBICH. We offer 100% organic quality produced by small farmers and consumers gives us back quality of life. "



News Bites

This [technical note from Greenpeace Science Unit](#) , reminds us that many of our food depends heavily on brokered natural pollination by insects: a key service that bees and other pollinators provide the ecosystem.

It has been shown repeatedly that organic bees, kept by small beekeepers, maintaining high biodiversity without applying chemical pesticides or fertilizers, stimulates the abundance and richness of pollinators. Which in turn promotes crop pollination and yield potential.



Did you know?

Is it true that you reduce your carbon footprint by buying fair trade imported products instead of buying local industrial products? The answer is: YES! In [this article](#) published in El Pais blog, Marco Coscione reminds us that the environmental impact is measured not only by transportation but also in the production method. Sugar derived from an organic process in fair trade has a lower environmental impact of industrial sugar sold locally. Why? Heat and electricity used in the industry are coming from fossil fuels while organic production uses energy obtained from sugar cane waste and uses no fertilizers or pesticides



*Marco
Coscione*

Small Producers *Building* a World of Justice and Solidarity

Para más información : info@spp.coop



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